

Campus Recreation Monthly Report November 2011

AREA SPECIFIC HIGHLIGHTS

Sports Programming

- Three Intramural Officials made the Top 10 for officiating at the NIRSA NCCS Flag Football Regional Championship at UCLA – November 11-13, 2011.
- UA Intramural Co-rec Team "Spread Eagles" won NIRSA NCCS Flag Football Regional Championship.
- Two Intramural student employees were selected as presenters at the Student Lead-On portion of the 2011 NIRSA Region VI Conference, November 2-4, at Arizona State University.

Fitness and Wellness

- Fitness staff held a special free, two-hour Spinning event while hosting a riding site for Indoor El Tour.
 The event was well attended. Collaboration will continue with Perimeter Cycling, El Tour de Tucson organizers, next year.
- Fitness staff hosted a "Turbokick" Instructor Certification that was very well attended.
- Staff hosted a Zumba ZIN Jam for Zumba instructors looking to learn new choreography for classes.

Aquatics

- The Aqua Cub review swim lesson program wrapped up in November. There were 20 participants with over 80% registered for six or more lessons.
- Facility emergency Red Cap Drills that were facilitated in November have demonstrated improvement in staff's ability to initiate and implement the department emergency action plan due to the increased awareness and training procedures resulting from these consistent tests.

Youth and Outreach

- Winter Break ExperiCamp online registration began November 17.
- Camp staff has been hired. Nine Counselors and Instructional Specialists will provide a safe and engaging learning experience for children, in Kindergarten through fifth grades, with a variety of hands—on art activities, outdoor and science experiences, creative movement, and of course...games!

Clubs

- The Golf Club finished 10th out of 28 teams at the National Collegiate Golf Alliance National Championships in Las Vegas.
- Men's Soccer finished in the top 16 at NCCS (National Campus Championship Series). The team earned a bid to the championships by defeating ASU to win the SW Regional tournament. The team finished 11-5-2 for the season.
- Men's Ice Hockey went 4-3 for the month of November with wins over Weber St. (2), Colorado State, and #7 University of Oklahoma.
- Women's Rugby club traveled to San Diego for the Scrum by the Sea Tournament. They won the tournament for the first time ever by beating UCLA.

Outdoor and Experiential Education

- A Thanksgiving Surf and Sail trip to California filled to capacity and was successfully run over the holiday break.
- Participants recently enjoyed a canoeing trip on the Colorado River through the Chocolate Mountains, a mountain bike day trip to Sweetwater Preserve, a day hike through Saguaro National Park East and a moonlight hike to Wasson Peak for international students.
- Three finalists for the Assistant Director for Outdoor Adventures position were determined and invited to campus for interviews.
- Challenge course staff hosted groups from St.
 Joseph's Middle School, Cholla High School, and the Eller College.
- A facilitator training was provided for staff to enhance skills and proficiency with activity design and debrief techniques.
- There were 52 participants on the challenge course in November.

Facilities

- Rincon Vista fields have been re-seeded for the winter
- Repainting of the running track is under way with a color theme consistent with the rest of the facility.
- Wall painting to complement the murals has been completed.

Marketing

- Website updates have resulted in more consistency with Rec/Web Trac.
- The department increased frequency of weekly 3D memos, plasma updates, Facebook and website postings, promoting all program activities.
- Campus Rec has received 33 applicants for the Assistant Director of Marketing and Communications position. Screening and initial interviews have begun.
- A student graphic design position has been posted.

Membership Highlights

- The merger of Facility Supervisor and Rec Services Supervisor positions that will streamline staffing levels is underway.
- A winter membership for students back in Tucson for the holiday is being offered at a cost of \$25.

Student Development

- 10 positions have been posted on the website and JobLink through a new centralized application process that makes it easier for students to apply for employment. The online application is due out in the spring.
- The Student Development Committee rolled out a new training grant program for student staff.

PARTICIPATION AND FINANCES FYTD*

*Please note only select pass types and revenue sources are listed below. A complete financial overview will be provided in semester reports. Some data is not available at this time, such as Threads revenue and payroll deduction data under membership sales.

	FY2012		FY2011	
	November 2011	FY12 - YTD	November 2010	FY11 - YTD
Threads Revenue	Data requested	\$ 48,049	Unavailable	\$ 22,510
Membership Pass Revenue				
Day/Punch	\$ 3,115	\$ 24,929	\$ 2,742	\$ 9,493
 Semester 	\$ 1,550	\$ 57,589	\$ 1,419	\$ 42,226
Annual	\$ 2,938	\$ 44,370	\$ 2,791	\$ 22,614
Fitness Pass Revenue	\$ 15,915	\$ 134,771	\$ 8,853	\$ 86,020
Facility Rental Revenue	\$ 2,794	\$ 30,945	\$ 5,306	\$ 12,953
Challenge Course Revenue**	\$800	\$11,490	\$625	\$4,025
Massage Revenue	\$ 4,121	\$ 20,250	NA	NA
Total Auxiliary Revenue	\$29,554	\$565,612	\$31,439	\$303,850

^{**} The decline in FY'12 Challenge Course revenue from October to November is due to an authorized refund.

NOVEMBER FACILITY USAGE AND WEB TRAFFIC

	November 2011	November 2010
Total Facility Entries	76,185	72,637
Unique Website Visits	10,778	7,560









