Board of Regents Meeting April 6-7, 2017 Item #4 Page 117 of 150

#### PROGRAM FEE REQUEST

University: University of Arizona College/School: College of Public Health **Program: Health Administration Certificate** Check One: Graduate X Undergraduate ☐ Check one: Upper Division ☐ Lower Division ☐ Both Proposed fee to be applied as: Proposed Effective Date for New Fee: August 1, 2017 ☐ Per Term \$ 250/unit **New Fee** X Per Unit, Total of 15 Units per Program (Proposed Fee) Proposed fee to be applied: Existing Fee \$\_\_\_\_\_ X Fall X Spring X Summer X Winter (Proposed Fee) (Current Fee) (Year Current Fee Approved) Date Submitted: November 11, 2016

### Rationale for Request (~100 words)

The College of Public Health (COPH) is requesting to re-initiate our program fee for the graduate certificate in health administration to support the following activities:

- 1) Computer support for courses that are taken by students on both the Tucson and Phoenix Campus. This includes maintaining and keeping current the state-of-the-art software in our computer classroom that is used for several required courses and is a resource for our students to conduct course assignments.
- 2) Support videoconferencing capabilities for "real-time" synchronous classes between our Tucson and Phoenix campuses.
- 3) Provide the required additional advising needed to oversee students who are on two campuses.
- 4) Provide for a breadth of community-based instructors for our courses that allow students to get further insight to public health programs.

# Compliance with Board Guidelines (~250 words)

- (1) The program fee will substantially support the quality of the learning experience for the student, providing a basis for later opportunities that justifies the extra cost to the student. MEZCOPH provides professional graduate education. The program fee allows MEZCOPH to enhance an applied curriculum and provide the student support services necessary to have continual communication with community organizations. The fees will also negate the need for MEZCOPH to limit the enrollment in its courses and will be used in part to support graduate assistantships.
- (2) The program fee provides set aside for need based aid at a rate of 14% and this will be monitored on an annual basis for compliance.
- (3) As a professional school, MEZCOPH's operational costs are greater than normal academic programs so that we can provide outreach to Arizonans. Our applied courses are computer intensive and require small faculty to student ratios. Students interact directly with public and private agencies providing community based public health services and research.
- (4) The program is still very affordable compared with the tuition from other peer schools of public health. The graduate certificate will allow students a better opportunity to gain knowledge and be more employable as they will have more knowledge regarding the dynamic changes that are occurring in public health.

#### Student Consultation (~100 words)

This request for a program fee is consistent with the fees that are currently applied to all the certificate programs within the College of Public Health. Last year, in consultation with the students, it was determined that all degree programs should have similar program fees, and this was approved by ABOR last year. Past discussions with students have supported that all students have the same fees across programs within the College of Public Health.

### MARKET PRICING (~200)

Given that this is request is for a certificate program and the fee is based on a per unit cost, the Pt the Telephold of the compare the current tuition and fees for the health administration certificate with peer institutions given that tuition for in-state is capped at 7 units for residents. Also, given that this program is a certificate program, most if not all the students in the program will be residents. The proposed cost for the graduate certificate in health administration on a per credit basis is in line with the peer average and just above the peer median for complete degree programs.

	Graduate Resident				
				2017-2018 Total	
	2016-2017 Tuition	2017-2018 Projected		Projected + Requested	
	& Fees Resident	Tuition & Fees @ 2%	Additional Fees	Tuition & Fees	
Pennsylvania State U	20,912	21,330	942	22,272	
U Illinois-Urbana Champaign	16,106	16,428	3,758	20,186	
U Minnesota-Twin Cities	17,735	18,090	1,445	19,535	
U Maryland-College Park	17,162	17,505	1,520	19,025	
U Washington	16,266	16,591	1,071	17,662	
Michigan State U	16,764	17,099	-	17,099	
The University of Arizona	12,383	12,631	3750	16,381	
U Florida	12,737	12,992	2,795	15,787	
U California-Davis	13,237	13,502	1,944	15,446	
U California-Los Angeles	12,683	12,937	1,743	14,680	
U North Carolina-Chapel Hill	11,606	11,838	1,931	13,769	
Ohio State U	12,425	12,673	865	13,538	
U Wisconsin-Madison	11,942	12,181	1,142	13,323	
U Iowa	10,357	10,564	1,297	11,861	
Texas A&M U	8,711	8,885	2,869	11,754	
U Texas-Austin	11,262	11,487	-	11,487	

## **ACCOUNTABILITY**

Financial Aid Set-Aside Amount: 14%

**Proposed Annual Revenue** 

Annual Program Fee Amount		3,750
Number of Students Enrolled Annually		3
Total Annual Revenue		11,250

**Proposed Annual Expenditures** 

Financial Aid Set Aside (14%)		1,575
Institutional and Advising Personnel		5,000
Support Staff Expense		1,973
Operating Expenses		1,238
Administrative Cost* (15.13%)		1,464
Total Annual Program Costs		\$11,250

<sup>\*</sup>Note: "Consistent with all tuition and fees, a portion of the program fees and/or differential tuition will be allocated for administrative costs in accordance with the procedures described by the university's responsibility center budget model." The Administrative Cost will be 15.13% for FY 2018.