

## FORM TO REQUEST SUBSTANTIAL CHANGES TO AN EXISTING UNDERGRADUATE MAJOR

A request for substantial changes to an existing program requires approval from the school director/department head (managing administrator), college academic dean, Curricular Affairs, Undergraduate Council (UGC), and College Academic Administrators Council (CAAC). Additional approvals may be required, depending on the requested changes. Complete this form and submit to Martin Marquez ([martinmarquez@email.arizona.edu](mailto:martinmarquez@email.arizona.edu)) no later than October 25, 2019 to be considered for inclusion in the 2020-2021 Academic Catalog.

- I. **Requested by (College & School/Department):** College of Agriculture and Life Sciences, Norton School of Family and Consumer Sciences, Retailing and Consumer Sciences
- II. **Proposer's name, title, email and phone number:** Andrea Gomez, Academic Advisor II, [andreag@email.arizona.edu](mailto:andreag@email.arizona.edu), 520-621-2393
- III. **Degree, major and number of students enrolled in the major. If you have emphases (sub-plans), list the number of students enrolled by emphasis:** Bachelor of Science; Retailing and Consumer Sciences Pre-Major (PRRCND) 207 Major (RCSCBS) 146 Retailing and Consumer Sciences Minor (RCSCMINU) 16 as of 11/5/2020
- IV. **Describe proposed changes to the major. Provide a rationale and explanation for making changes to the major and include any relevant supporting data. Are the changes proposed a result of Annual Program Review (APR) and/or a result from the assessment of programmatic outcomes? If you are requesting a name change, please indicate if the subject code (course prefix) will also change. Include requested new prefix code and description.**

The requested changes involve the

- elimination of C or better requirement for all supporting coursework
- elimination of 2.6 GPA minimum for the RCSC pre-major. A C or better will now be required in 2 pre-major core course which are
  - RCSC 304/RCSC 205 Retail Math and
  - RCSC 216 and RCSC 216A Business Analysis
    - RCSC 304/205 Retail Math will be moving into the RCSC pre-major core coursework, instead of supporting coursework

Under the current RCSC pre-major, students must complete 8 units of lower-division pre-major core coursework (earning a 2.6 minimum GPA across RCSC 214, RCSC 216, RCSC 216A, and RCSC 295A) and pass seven supporting pre-major courses (21 units, with C's or better) before gaining admission to the major and permission to enroll in upper division RCSC core courses. These proposed changes will make our program more accessible to students seeking to enter the major as well as facilitate students' timely progress toward completion of the RCSC degree.

Comparison Chart–complete the chart below using your existing [academic advisement report](#). You may not need to complete all portions. Highlight row(s) indicating the proposed significant changes. You can find course information to help complete the chart below by using the [UA course catalog](#) or [UAnalytics](#) (Catalog and Schedule Dashboard> “Printable Course Descriptions by Department” On Demand Report; right side of screen). Proposed changes resulting in similar curriculum with other plans (within department, college, or university) may require completion of an additional comparison chart.

	Existing Major Requirements	Requirements for Modified Major
Major, emphasis (if applicable) and degree *	Pre-Retailing and Consumer Sciences  Retailing and Consumer Sciences, BS	Retailing and Consumer Sciences, BS
CIP Code –lookup <a href="#">here</a> or contact <a href="#">Martin Marquez</a> for assistance, if needed	52.0212	52.0212
Total units required to complete the degree*	120	120
Upper -division units required to complete the degree	42	42
Total CC transfer units that may apply to this degree*	64	64
Foundation courses		
<a href="#">Math</a>	Moderate Strand	Moderate Strand
<a href="#">Second Language</a>	Second Semester Proficiency	Second Semester Proficiency
<a href="#">General Education</a>		
Tier I GE Requirements (150, 160, 170)	2- Tier 1 150 (INDV)  2- Tier 1 160 (TRAD)  2 - Tier 1 170 (NATS)	2- Tier 1 150 (INDV)  2- Tier 1 160 (TRAD)  2 - Tier 1 170 (NATS)
Tier II GE Requirements (Arts, HUMS, INDV, NATS)	3 units -Tier II Arts  1-Tier II Humanities  0 - Tier II Individuals and Societies  1-Tier II Natural Sciences	3 units -Tier II Arts  1-Tier II Humanities  0 - Tier II Individuals and Societies  1-Tier II Natural Sciences
Pre-major? (Yes/No)	Yes	Yes
List any special requirements to declare or gain admission to this major (completion of specific coursework, minimum GPA, interview, application, etc.)	Pre-major Supporting Coursework:	Pre-major Supporting Coursework:  Accounting ( <b>Remove C or better required, complete 1 option</b> ):

	<p>Accounting (C or better required, complete one option):</p> <p>Option 1:</p> <p>ACCT 200 Introduction to Financial Accounting (3) <b>AND</b> ACCT 210 Introduction to Managerial Accounting (3)</p> <p>-Option 2:</p> <p>ACCT 250 Survey of Accounting (3)</p> <p>Mathematics (C or better required, complete 1 course):</p> <p>-RCSC 205 Retail Mathematics (3)</p> <p>Computing Applications (C or better required, complete 1 course):</p> <p>-MIS 111 Computers and Internetworked Society (3)</p> <p>-ABE 120 Microcomputing Applications (3)</p> <p>Economics (C or better required):</p> <p>ECON 200 Basic Economic Issues (3)</p> <p>Statistics (C or better required, complete 1 course):</p> <p>-FCSC 201 Introduction to Statistics (3)</p> <p>-PSY 230 Psychological Measurement and Statistics (3)</p>	<p><b>Option 1:</b> (switched Acct 250 to option 1)</p> <p>- ACCT 250 Survey of Accounting (3)</p> <p><b>Option 2:</b> (switched Acct 200 and Acct 210 to option 2, must complete both courses)</p> <p>-ACCT 200 Introduction to Financial Accounting (3)</p> <p>-ACCT 210 Introduction to Managerial Accounting (3)</p> <p><b>Computing Applications</b> (Remove C or better required, complete 1 course):</p> <p>-MIS 111 Computers and Internetworked Society (3)</p> <p>-BE 120 Microcomputing Applications (3)</p> <p>-FCSC 120 Basic Computer Skills for Office Applications (3)</p> <p>-AGTM 120 Basic Computer Office Skills for Office Applications (3)</p> <p>-NSC 120 Basic Computer Office Skills for Office Applications (3)</p> <p>-PLS 120 Basic Computer Office Skills for Office Applications (3)</p> <p><b>Economics</b> (Remove C or better required):</p> <p>ECON 200 Basic Economic Issues (3)</p> <p><b>Statistics</b> (Remove C or better required, complete 1 course):</p> <p>-FCSC 201 Introduction to Statistics (3)</p> <p>-PSY 230 Psychological Measurement and Statistics (3)</p> <p>-SOC 375 Quantitative Reasoning in Sociology (3)</p> <p>-BNAD 276 Statistical Inference in Management (3)</p>
--	--	--

	<p>-SOC 375 Quantitative Reasoning in Sociology (3)</p> <p>-BNAD 276 Statistical Inference in Management (3)</p> <p>Research Methods (C or better required, complete 1 course):</p> <p>-FCSC 202 Introduction to Research Methods (3)</p> <p>-PSY 290A Research Methods (3)</p> <p>-PSY 290B Research Methods (3)</p> <p>-SOC 374 Social Research Methods (3)</p> <p>Pre-Major RCSC Core Coursework (complete these courses with a minimum 2.6 GPA)</p> <p>-RCSC 214 Introduction to Retailing (3)</p> <p>-RCSC 216 Retail Business Analysis and Decision Making (3)</p> <p>-RCSC 216A MSEExcel and Retail Business Analysis (1)</p> <p>-RCSC 295A Career Exploration (1)</p>	<p><b>Research Methods</b> (Remove C or better required, complete 1 course):</p> <p>-FCSC 202 Introduction to Research Methods (3)</p> <p>-PSY 290A Research Methods (3)</p> <p>-PSY 290B Research Methods (3)</p> <p>-SOC 374 Social Research Methods (3)</p> <p><b>Pre-Major RCSC Core Coursework</b> (remove Pre-Major Core Coursework must be complete with a minimum 2.6 GPA for admission to the RCSC major)</p> <p><b>Pre-Major Coursework</b></p> <p>(complete 2 courses, remove 2.6 GPA requirement)</p> <p>-RCSC 214 Introduction to Retailing (3)</p> <p>-RCSC 295A Career Exploration (1)</p> <p><b>Pre-Major Retail Mathematics</b> (A minimum grade of C is required. Complete 1 course. Moving into pre-major core coursework instead of supporting,):</p> <p>-RCSC 205 Retail Mathematics (3) OR</p> <p>-RCSC 304 Retail Math (3)</p> <p><b>Pre-Major Business Analysis with Excell Lab</b> (A minimum grade of C is required. Complete 2 Courses, adding to pre-major coursework):</p> <p>-RCSC 216 Retail Business Analysis and Decision Making (3)</p> <p>-RCSC 216A MSEExcel and Retail Business Analysis (1)</p>
Minimum # of units required in the major (units counting towards major units and major GPA)	44	47
Minimum # of upper-division units required in the major (upper division units counting towards major GPA)	36	36
<a href="#">Minimum # of residency units to be completed in the major</a>	18	18

<p>Required supporting coursework (courses that do not count towards major units and major GPA, but are required for the major). Courses listed must include prefix, number, units, and title. Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses not owned by your department.</p>	<p>Accounting Option 1:  ACCT 200 Introduction to Financial Accounting (3) <b>AND</b>  ACCT 210 Introduction to Managerial Accounting (3)</p> <p>-Option 2:  ACCT 250 Survey of Accounting (3)</p> <p>Mathematics (C or better required, complete 1 course):  -RCSC 205 Retail Mathematics (3)</p> <p>Computing Applications (C or better required, complete 1 course):  -MIS 111 Computers and Internetworked Society (3)  -ABE 120 Microcomputing Applications (3)</p> <p>Economics (C or better required):  ECON 200 Basic Economic Issues (3)</p> <p>Statistics (C or better required, complete 1 course):  -FCSC 201 Introduction to Statistics (3)  -PSY 230 Psychological Measurement and Statistics (3)  -SOC 375 Quantitative Reasoning in Sociology (3)</p>	<p><b>Pre-major Supporting Coursework:</b></p> <p><b>Accounting (Remove C or better required, complete 1 option):</b></p> <p><b>Option 1: (switched Acct 250 to option 1)</b>  - ACCT 250 Survey of Accounting (3)</p> <p><b>Option 2: (switched Acct 200 and Acct 210 to option 2, must complete both courses)</b>  -ACCT 200 Introduction to Financial Accounting (3)  -ACCT 210 Introduction to Managerial Accounting (3)</p> <p><b>Computing Applications (Remove C or better required, complete 1 course):</b>  -MIS 111 Computers and Internetworked Society (3)  -BE 120 Microcomputing Applications (3)  -FCSC 120 Basic Computer Skills for Office Applications (3)  -AGTM 120 Basic Computer Office Skills for Office Applications (3)  -NSC 120 Basic Computer Office Skills for Office Applications (3)  -PLS 120 Basic Computer Office Skills for Office Applications (3)</p> <p><b>Economics (Remove C or better required):</b>  ECON 200 Basic Economic Issues (3)</p> <p><b>Statistics (Remove C or better required, complete 1 course):</b>  -FCSC 201 Introduction to Statistics (3)  -PSY 230 Psychological Measurement and Statistics (3)</p>
---	---	---

	<p>-BNAD 276 Statistical Inference in Management (3)</p> <p>Research Methods (C or better required, complete 1 course):</p> <p>-FCSC 202 Introduction to Research Methods (3)</p> <p>-PSY 290A Research Methods (3)</p> <p>-PSY 290B Research Methods (3)</p> <p>-SOC 374 Social Research Methods (3)</p>	<p>-SOC 375 Quantitative Reasoning in Sociology (3)</p> <p>-BNAD 276 Statistical Inference in Management (3)</p> <p><b>Research Methods</b> (Remove C or better required, complete 1 course):</p> <p>-FCSC 202 Introduction to Research Methods (3)</p> <p>-PSY 290A Research Methods (3)</p> <p>-PSY 290B Research Methods (3)</p> <p>-SOC 374 Social Research Methods (3)</p> <p><b>Communication</b> (now in supporting coursework, complete 1 course):</p> <p>-FCSC 301 Applying Critical Thinking (3)</p> <p>-ENGL 307 Business Writing (3)</p>
<p>Major requirements. List all major requirements including core and electives. If applicable, list the emphasis^ requirements. Courses listed count towards major units and major GPA. Courses listed must include prefix, number, units, and title. Mark new coursework (New). Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses being added and are not owned by your department. Recommend ordering requirements in the same order as your advisement report.</p>	<p><b><u>RCSC Major Core</u></b> (complete all courses)</p> <p>-RCSC 350 Supply Chain Management (3)</p> <p>-RCSC 315 Retail Promotion and Visual Merchandising (3)</p> <p>-RCSC 340 Consumer Behavior in Retailing (3)</p> <p>-RCSC 384 Leadership, Ethics, and Management Practices (3)</p> <p>-RCSC 400 Retailing and Marketing Strategy (3)</p> <p><b><u>RCSC Major Electives</u></b> (21 units required)</p> <p>RCSC 204 CONSUMERS, FASHION AND THE ECONOMY</p> <p>RCSC 320 PRODUCT DEVELOPMENT AND BRAND STRATEGIES</p>	<p><b><u>RCSC Major Core</u></b> (must complete all courses)</p> <p>-RCSC 350 Supply Chain Management (3)</p> <p>-RCSC 315 Retail Promotion and Visual Merchandising (3)</p> <p>-RCSC 340 Consumer Behavior in Retailing (3)</p> <p>-RCSC 384 Leadership, Ethics, and Management Practices (3)</p> <p>-RCSC 400 Retailing and Marketing Strategy (3)</p> <p><b><u>RCSC Electives (must complete 21 units)</u></b></p> <p>-RCSC 204 Fashion Consumer Economics and Shopping (3)</p> <p>-RCSC 320 Product Development and Brand Strategies (3)</p> <p>-RCSC 325 Retail Innovation and Entrepreneurship (3)</p> <p>-RCSC 330 Food Retailing (3)</p>

RCSC 325 RETAIL INNOVATION AND ENTREPRENEURSHIP	-RCSC 346 Fundamentals of Marketing (3)
RCSC 330 FOOD RETAILING PRINCIPLES	-RCSC 360 Digital Retailing (3)
RCSC 346 FUNDAMENTALS OF MARKETING	RCSC 415 Retail Store Design, Planning, and Display (3)
RCSC 360 DIGITAL RETAILING	-RCSC 424 Services Retailing (3)
RCSC 415 RETAIL STORE DESIGN, PLANNING AND DISPLAY	-RCSC 434 Omni-channel Retailing (3)
RCSC 424 SERVICES RETAILING	-RCSC 446 Global Retailing (3)
RCSC 434 OMNI-CHANNEL RETAILING	-RCSC 476 Retail Financial Services (3)
RCSC 446 GLOBAL RETAILING	-RCSC 305 Advanced Retail Planning (3)
RCSC 451 MARKETING STRATEGY	-RCSC 440 Customer Research and Insights (3)
RCSC 476 RETAIL FINANCIAL SERVICES	-RCSC 480 Sustainable Consumption and Retailing (3)
RCSC 305 ADVANCED ANALYTICS FOR RETAIL PLANNING	-RCSC 498A Topics in Retailing and Consumer Sciences (3)
ABCS 446 Human Resource Management	-FCSC 215 Introduction to Fashion Retailing (3)
ACBS 447 Legal Environment of Business	-FCSC 331 Consumers, Food & the Future of Eating (3)
RCSC 492 Directed Research	-FCSC 370 Legal and Ethical Issues in Retailing (3)
FCSC 491 Preceptorship	-ABCS 446 Human Resource Management (3)
RCSC 293 Internship	-ACBS 447 Legal Environment of Business (3)
RCSC 393 Internship	-RCSC 492 Directed Research (3)
RCSC 493B Retailing and Consumer Sciences	-RCSC 498H Honors thesis
RCSC 299 Independent Study	-FCSC 491 Preceptorship (3)
RCSC 399 Independent Study	-RCSC 293 Internship (3)
RCSC 499 Independent Study	-RCSC 393 Internship (3-9)
	-RCSC 493B Retailing and Consumer Sciences (3-12)
	-RCSC 299 Independent Study (3)
	-RCSC 399 Independent Study (3)
	-RCSC 499 Independent Study (3)
	-RCSC 499H Honors Independent Study (3)

	ALLOWING 9 MAXIMUM UNITS TOWARDS RCSC ELECTIVES SUCH AS INTERNSHIPS, PRACTICUMS, INDEPENDENT STUDIES	ALLOWING 9 MAXIMUM UNITS TOWARDS RCSC ELECTIVES SUCH AS INTERNSHIPS, PRACTICUMS, INDEPENDENT STUDIES
Internship, practicum, applied course requirements. (Yes/No). If yes, provide description.	No  ALLOWING 9 MAXIMUM UNITS TOWARDS RCSC ELECTIVES SUCH AS INTERNSHIPS, PRACTICUMS, INDEPENDENT STUDIES	No  ALLOWING 9 MAXIMUM UNITS TOWARDS RCSC ELECTIVES SUCH AS INTERNSHIPS, PRACTICUMS, INDEPENDENT STUDIES
Senior thesis or senior project required (Yes/No). If yes, provide description.	No	No
Additional requirements (provide description)	None	None
Minor (optional or required)	Optional	Optional

\*May require Arizona Board of Regents (ABOR) approval

^Emphases are officially recognized sub-specializations within the discipline. [ABOR Policy 2-221 c. Academic Degree Programs Subspecializations](#) requires all undergraduate emphases within a major to share at least 40% curricular commonality across emphases (known as “major core”). Total units required for each emphasis must be equal.

**V. Peer institution comparison-** describe how your modified major requirements are similar and different from major requirements of two peer institutions. Select peers from (in order of priority) [ABOR approved institutions](#), [AAU members](#), and/or other relevant institutions recognized in the field.

1. University of Wisconsin – Madison

Retail Management BS

Similar:

Pre-requisites are almost identical

- Introduction to Retailing
- Consumer Research & Analysis
- Consumer Behavior
- Consumer Strategy & Evaluation
- Retail Channel Strategy & Omni-Channel Retailing
- The Global Consumer
- Product Development Strategies in Retailing
- Retailing Internship

Different:

Personal Family and Financial Planning (we offer as a separate degree)

2. Purdue University

Retail Management BS

Similar:

Pre-requisites are almost identical



Introduction to Retail Management  
Buying of Merchandise  
Strategic Issues for Sales and Retailing  
E-Retailing  
Leadership Strategies  
Visual Merchandising  
Consumer Behavior  
Cross-Cultural Marketing and International Retailing

Different:  
Textiles (we offer this in our Fashion Minor)

**VI. Faculty impact-** indicate if new faculty hires will be required to deliver the proposed modified/new curriculum.

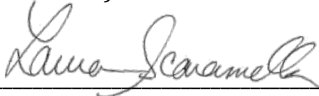
No additional faculty are required for proposed changes

**VII. Budgetary impact-** indicate new resources needed and source of funding to implement the proposed changes. If reallocating resources, indicate where resources will be taken from and the impact this will have on students/faculty/program/unit.

No additional faculty are required for proposed changes

**VIII. Required signatures**

Managing unit administrator (print name and title): Laura Scaramella, Director Norton School of Family & Consumer Sciences

Managing administrator's signature:  Date: 11-6-20

Managing unit administrator (print name and title): \_\_\_\_\_

Managing administrator's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Dean (print name): Michael Staten, Associate Dean, CALS

Dean's signature:  Date: 11-9-20

Dean (print name): \_\_\_\_\_

Dean's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Note: In some situations, signatures of more than one unit head and/or college dean may be required.

---

For use by Curricular Affairs:

Committee	Approval date
Academic Programs Subcommittee	
Undergraduate Council	
College Academic Administrators Council	
Arizona Board of Regents (if applicable)	

- Notify proposers of approval
- Upload proposal documents to relevant UAccess tables
- Notify ADVIP team and proposers

**If ABOR approval required :**

- If applicable, create approval memo
- Send memo to college/dept and acad\_org listserv.
- If applicable, create new plan code (secondary too)
- If applicable, update emphases
- If applicable, add last admit term to prior plan code(s)
- Upload proposal docs to relevant UAccess table values
- Notify ADVIP team and proposers