

I. Program Details

- a) Name (and Degree Type) of Academic Program: Journalism, BA
- i) Emphases (if applicable): Disestablish Broadcast, Global, Digital and General emphases
- b) Academic Unit(s)/College(s): Social & Behavioral Sciences

II. Primary Contact and Email: Michael McKisson [mckisson@arizona.edu](mailto:mckisson@arizona.edu)

III. Planned start term for changes: Fall 2022

IV. Describe the proposed changes to the program as well as the rationale for making the specific changes and include any relevant supporting data.

Like many industries, journalism is rapidly evolving, and our proposed changes are designed to evolve with the industry. We have used design thinking and product development methodologies and worked with professors, alumni, current students and journalists to craft a more flexible curriculum that maximizes the experience for students and prepares them to enter the contemporary world of journalism.

Our proposal will lower the number of core classes from 33 units to 21 units of required classes, six units from two requirement groups and 12 units of electives. While the change to the major is designed to give students more agency and choice in their major, we also want to ensure that students have the opportunity to work and produce professional quality journalism before they graduate.

The requirement groups are our way of providing choices while ensuring that students meet journalistic expectations. The classes included in the Doing It requirement group ask students to combine their learning from the core classes to create journalistic work that combines writing, audio and visual storytelling in a topic area of their choice. The Professional Practice requirement group tasks students with either working in a professional news outlet through an internship or publishing their work in outlets through the freelancing class or on the School of Journalism's media website, for example.

The overall number of units to complete the major will remain at a minimum of 39, which means that students will now have a choice of 18 units of electives instead of the current six units. This change will provide students with the basic foundations of journalism and then allow them to select classes that will advance their education based on their career goals.

In addition to the change in required classes, we will disestablish our current subplans in favor of working with our students on selecting their specializations and

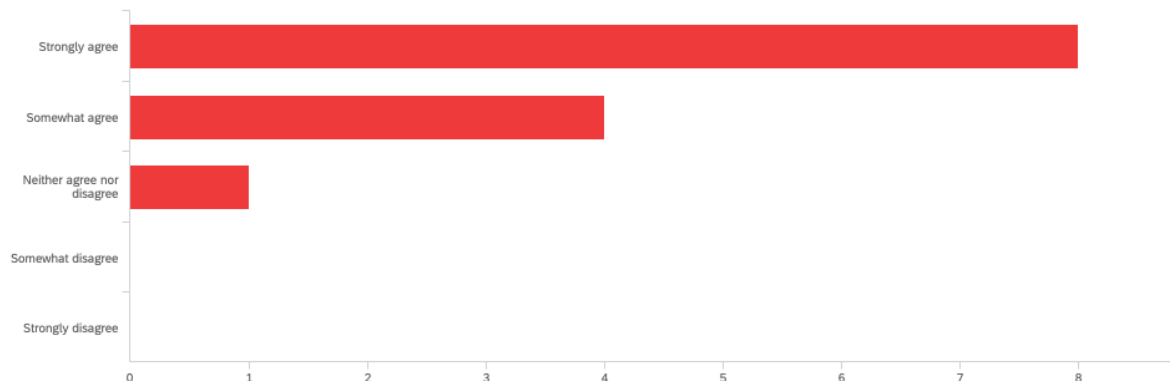
communicating them in their résumés and cover letters. The removal of subplans will enable us to evolve with the industry and cancel classes that are not meeting enrollment minimums. Starting in Fall 2022, students will no longer be able to add subplans. Most classes in the subplans will not be affected and will continue to be offered on rotation as electives, which will not affect current subplan students or their time to graduation. However, some classes from non-journalism programs will no longer count as journalism electives; students still have opportunities to pursue these subjects in their required minor. The subplan most affected is the broadcast specialization. These classes will continue to be taught, but they may need to be reduced from twice a year to once a year. Our academic advisor will work with students currently in the program to ensure that they can graduate on time. If an issue arises, we will work with students through independent study.

The School of Journalism has a robust assessment program that we will continue to use. The results of the assessment will help us determine if future curricular adjustments should be made.

In addition to many Zoom focus groups, we surveyed journalism students about their desire for more flexibility in selecting classes that interest them. The N is small, but 90% said they were very interested or somewhat interested in having more choices.

Q67 - I would like more flexibility to pick the journalism classes I am interested in.

Page Options ▾



V. Comparison Chart – complete the appropriate chart below (delete the unnecessary one) to compare your current requirements to the proposed modifications.

Tools for course lookup: UA Course Catalog or UAnalytics (Catalog and Schedule Dashboard)

<b>UNDERGRADUATE</b>	<b>Existing Major Requirements</b>	<b>Requirements For Modified Major</b>
Name of major, emphasis (if applicable) and degree*	BA	BA
CIP Code –lookup <a href="#">here</a> or contact <a href="#">the Office of Curricular Affairs</a> for assistance, if needed	09.0401	09.0401
Total units required to complete the degree* (Note: this is for the entire degree, not just the major)	120	120
Upper division units required to complete the degree	42	42
Total CC transfer units that may apply to this degree*	64	64
Foundation courses		
<a href="#">Math</a>	C or better in MATH 107, 112; or LING 123, PHIL 110	C or better in MATH 107, 112; or LING 123, PHIL 110
<a href="#">Second Language</a>	4th Semester Proficiency	4th Semester Proficiency
<a href="#">General Education</a>		
Revised 2022 GE Requirements (23 units)	Introduction to General Education course (1 unit)	Introduction to General Education course (1 unit)

	<p>GE Exploring Perspectives: Choose one course from each domain. (12 units total)</p> <p>Artist Humanist Natural Scientist Social Scientist</p> <p>GE Building Connections: Choose three courses (9 units) from two or more disciplines and/or perspectives</p> <p>GE Capstone course (1 unit)</p>	<p>GE Exploring Perspectives: Choose one course from each domain. (12 units total)</p> <p>Artist Humanist Natural Scientist Social Scientist</p> <p>GE Building Connections: Choose three courses (9 units) from two or more disciplines and/or perspectives</p> <p>GE Capstone course (1 unit)</p>
Pre-major? (Yes/No)	No	No
List any special requirements to declare or gain admission to this major (completion of specific coursework, minimum GPA, interview, application, etc.)	<p>B or better in ENGL 101, 102 or 109H</p> <p>C or better in MATH 107, 112; or LING 123, PHIL 110</p> <p>C or better in JOUR 105</p> <p>Overall UA GPA of 2.5 or higher</p>	<p>B or better in ENGL 101, 102 or 109H</p> <p>C or better in MATH 107, 112; or LING 123, PHIL 110</p> <p>C or better in JOUR 105</p> <p>Overall UA GPA of 2.5 or higher</p>
Minimum # of units required in the major (units counting towards major units and major GPA)	39	39

Minimum # of upper-division units required in the major (upper division units counting towards major GPA)	27	27
<a href="#">Minimum # of residency units to be completed in the major</a>	21	21
Required supporting coursework (courses that do not count towards major units and major GPA, but are required for the major). Courses listed must include prefix, number, units, and title. Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses not owned by your department.	N/A	N/A
Major requirements. List all major requirements including core and electives. If applicable, list the emphasis requirements. Courses listed count towards major units and major GPA. Courses listed must include prefix, number, units, and title. Mark new coursework (New). Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses being added and are not owned	<p><b>Core:</b> (R541/L10) JOUR 105 (3): Principles of Journalism</p> <p>(R541/L20) JOUR 203 (3): Photojournalism</p> <p>(R541/L30) JOUR 205 (3): Reporting the News</p> <p><b>(R541/L40) JOUR 208 (3): Law of the Press (Fall only)</b></p> <p>(R541/L50) JOUR 306 (3): Advanced Reporting</p> <p>(R541/L60) JOUR 313 (3): Reporting Public Affairs</p>	<p><b>Core:</b> JOUR 105 (3): Principles of Journalism</p> <p><b>(NEW) JOUR 2XX (3): Creating Culturally Competent and Resilient Reporters</b></p> <p>JOUR 203 (3): Photojournalism</p> <p>JOUR 205 (3): Reporting the News</p> <p><b>(NEW) JOUR 3XX (3): Law, Ethics and Diversity in News</b></p>

by your department. Recommend ordering requirements in the same order as your advisement report.

(R541/70) JOUR 320 (3): Editing

(R541/L80) JOUR 439 (3): Ethics and Diversity in the News Media

(R541/L90) (**General, Digital, Global**) JOUR 490F (3): Arizona Sonora News  
**OR** (R541/L100) (**Broadcast**) JOUR 490C (3): Arizona Cat's Eye

**Total: 27 units**

**Digital Journalism Emphasis (R16328) (12 units)**

**Core (R16328/L10): Complete 2 courses**

JOUR 307 (3): Principles of Multimedia

JOUR 411 (3): Feature Writing

**Electives (R16328/L20) Complete 6 units:**

JOUR 420 (3): Digital Communications Law

JOUR 424 (3): Magazine Photography: Documentary Storytelling for Publication

JOUR 428 (3): Product Development in Journalism

JOUR 433 (3): Digging with Data

JOUR 306 (3): Advanced Reporting

JOUR 307 (3): Principles of Multimedia

**Total: 21 units**

### **ELECTIVES**

**Doing It Group (Choose at least 1)**

JOUR 308 (3): Sports Journalism

JOUR 313 (3): Reporting Public Affairs

JOUR 411 (3): Feature Writing

JOUR 433 (3): Digging with Data

JOUR 455 (3): Environmental Journalism

JOUR 472 (3): Science Journalism

JOUR 473 (3): Reporting in the U.S.-Mexico Borderlands

JOUR 480 (3): Advanced Multimedia

**Total: 3 units**

**Professional Practice Group (Choose at least 1)**

JOUR 447 (3): Art of Access:  
Info Sleuthing

JOUR 480 (3): Advanced  
Multimedia

JOUR 482 (3): Drone Zone:  
Become a licensed drone  
pilot

JOUR 484 (3): Mobile App  
Development

JOUR 493 (1): Internship

JOUR 497B (3): Advanced  
Photojournalism

**Broadcast Journalism  
Emphasis (R15827)  
(12 units)**

**Core (R15827/L10):  
Complete 2 courses**

JOUR 280 (3): Beginning TV  
Writing

JOUR 385 (3): Beginning  
Television Reporting and  
Production

**Electives (R15827/L20)  
Complete 6 units:**

BJP 410 (3): Latinx & the  
News Media in the United  
States

BJP 411 (3): Global Latinxs:  
Diasporic Transnationalism  
and Media in Latin America,  
Europe and Asia

JOUR 393 (3): Internship

JOUR 405 (3): Media  
Apprenticeship

JOUR 490C (3): Arizona  
Cat's Eye

JOUR 490F (3): Arizona  
Sonora News

**(NEW) JOUR XXX (3):  
Freelancing and  
Entrepreneurship in News**

**Total: 3 units**

**Other Electives (Choose 12  
units from all electives)  
Electives may not double-  
dip with courses taken to  
satisfy other JOUR BA  
requirements**

JOUR 201A (1): Career  
Success

JOUR 201B (1): Introduction  
to Radio News

JOUR 201C (1): Broadcast  
Techniques

JOUR 280 (3): Beginning TV  
Writing

JOUR 303 (3): Sports and  
the Media

JOUR 308 (3): Sports  
Journalism

JOUR 313 (3): Reporting  
Public Affairs

		JOUR 320 (3): Editing
	<b>GLO 101</b>	
	<b>GLO 201</b>	JOUR 344 (3): Journalism, Gender and Multiculturalism
	GLO 301 (3): Media, Culture and Societies	JOUR 385 (3): Beginning Television Reporting and Production
	GLO 403 (3): Media & Global Terrorism	JOUR 393(3): Internship
	GLO 430 (3): Social Movement Media in a Global Context	JOUR 401A (1): On the Aisle JOUR 401B: Travel Writing (1 unit) JOUR 401C (1): Coding for Journalists
	GLO 440 (3): Freedom of Expression and the Right to Information	JOUR 402 (3): Media and Terrorism
	GLO 445 (3): Media, War & Peace	JOUR 405 (3): Media Apprenticeship
	GLO 450 (3): Media & the Environment	JOUR 411 (3): Feature Writing
	GLO 455 (3): Media & Human Rights	JOUR 420 (3): Digital Communications Law
	GLO 460 (3): Disinformation & Information Security in a Global Media Context	JOUR 422 (3): Publication Design
	GLO 470 (3): Documentary Journalism	JOUR 424 (3): Magazine Photography: Documentary Storytelling for Publication
	GLO 490 (3): Media and Humanitarian Crises	JOUR 426 (3): Reporting the Middle East
	<b>GWS 344</b>	
	<b>GWS 432</b>	
	<b>HIST 487</b>	JOUR 428 (3): Product Development in Journalism
	JOUR 201A (1): Career Success	



	JOUR 201B (1): Introduction to Radio News	JOUR 431H (3): Inside the Beltway: Press, Politics, and Policymakers in Washington, DC
	JOUR 201C (1): Broadcast Techniques	JOUR 432 (3): Social Justice Movement Media: History, Functions, and Theory
	JOUR 303 (3): Sports and the Media	JOUR 433 (3): Digging with Data
	JOUR 308 (3): Sports Journalism	JOUR 435D (3): Food Journalism: The literature of growing, cooking and eating our meals
	JOUR 344 (3): Journalism, Gender and Multiculturalism	JOUR 447 (3): Art of Access: Info Sleuthing
	JOUR 393 (3): Internship	JOUR 455 (3): Environmental Journalism
	JOUR 399	JOUR 458 (3): Opinion Writing
	JOUR 401A (1): On the Aisle	JOUR 465 (3): Issues in Covering Science and the Environment
	JOUR 401B (1): Travel Writing	JOUR 472 (3): Science Journalism
	JOUR 402 (3): Media and Terrorism	JOUR 473 (3): Reporting in the U.S.-Mexico Borderlands
	JOUR 405 (3): Media Apprenticeship	JOUR 480 (3): Advanced Multimedia
	JOUR 420	JOUR 482 (3): Drone Zone: Become a licensed drone pilot
	JOUR 422 (3): Publication Design	
	JOUR 424	
	JOUR 426 (3): Reporting the Middle East	
	JOUR 428	

JOUR 431H (3): Inside the Beltway: Press, Politics, and Policymakers in Washington, DC	JOUR 484 (3): Mobile App Development
JOUR 432 (3): Social Justice Movement Media: History, Functions, and Theory	JOUR 486 (3): Health Journalism
JOUR 433	<b>(NEW) JOUR XXX (3): Freelancing and Entrepreneurship in News</b>
JOUR/FOOD 435D (3): Food Journalism: The literature of growing, cooking and eating our meals	JOUR 487 (3): History of American Journalism
JOUR 447	JOUR 489 (3): Survey of Research Methods
JOUR 455 (3): Environmental Journalism	JOUR 490C (3): Arizona Cat's Eye
JOUR 465 (3): Issues in Covering Science and the Environment	JOUR 490F (3): Arizona Sonora News
JOUR 472 (3): Science Journalism	JOUR 493 (1): Internship
JOUR 473 (3): Reporting in the U.S.-Mexico Borderlands	JOUR 496L (3): U.S. Press and Latin America
JOUR 480	JOUR 497B (3): Advanced Photojournalism
JOUR 482	JOUR 497S (3): Sports Broadcast Journalism: Friday Night Lights!
JOUR 484	JOUR 399/499 (3): Independent Study
JOUR 486 (3): Health Journalism	BJP 410 (3): Latinx & the News Media in the United States
JOUR 487 (3): History of American Journalism	BJP 411 (3): Global Latinxs: Diasporic Transnationalism

<p>JOUR 489 (3): Survey of Research Methods</p> <p>JOUR 493 (1): Internship</p> <p>JOUR 496F (3): Media Coverage of International Crises</p> <p>JOUR 496L (3): U.S. Press and Latin America</p> <p>JOUR 497B</p> <p><b>JOUR 497C (2-3) Keeping Tabs on a Mad World: Reporting the World</b></p> <p>JOUR 497S (3): Sports Broadcast Journalism: Friday Night Lights!</p> <p>JOUR 499 (3): Independent Study</p> <p><b>LAS 473</b></p> <p><b>MENA 496F</b></p> <p><b>Global Journalism Emphasis (R15825) (12 units)</b></p> <p><b>Core (R15825/L10): Complete 2 courses</b> JOUR 307, JOUR 411</p> <p><b>Electives (R15825/L20)</b> <b>Complete 6 units:</b> BJP 410, BJP 411, GLO 101, GLO 301, GLO 403, GLO 430, GLO 440, GLO 445, GLO 450, GLO 455, GLO 460, GLO 490, JOUR 402, JOUR 426, JOUR 473, JOUR 493,</p>	<p>and Media in Latin America, Europe and Asia</p> <p>GLO 301 (3): Media, Culture and Societies</p> <p>GLO 403 (3): Media &amp; Global Terrorism</p> <p>GLO 430 (3): Social Movement Media in a Global Context</p> <p>GLO 440 (3): Freedom of Expression and the Right to Information</p> <p>GLO 445 (3): Media, War &amp; Peace</p> <p>GLO 450 (3): Media &amp; the Environment</p> <p>GLO 455 (3): Media &amp; Human Rights</p> <p>GLO 460 (3): Disinformation &amp; Information Security in a Global Media Context</p> <p>GLO 470 (3): Documentary Journalism</p> <p>GLO 490 (3): Media and Humanitarian Crises</p>
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	<p>JOUR 496F, JOUR 496L,  JOUR 497C, LAS 473,  MENA 496F</p> <p><b>General Journalism  Emphasis (R15824) (12  units)</b></p> <p><b>Core (R15824/L10):  Complete 2 courses</b>  JOUR 307, JOUR 411</p> <p><b>Electives (R15824/L20):  Complete 6 units</b>  BJP 410, BJP 411, FOOD  435D, GLO 101, GLO 201,  GLO 301, GLO 403, GLO  430, GLO 440, GLO 445,  GLO 450, GLO 455, GLO  460, GLO 470, GLO 490,  GWS 344, GWS 432, HIST  487, JOUR 201A, JOUR 303,  JOUR 308, JOUR 344, JOUR  399, JOUR 401A, JOUR  401B, JOUR 402, JOUR 405,  JOUR 420, JOUR 422, JOUR  424, JOUR 426, JOUR 428,  JOUR 431H, JOUR 432,  JOUR 433, JOUR 435D,  JOUR 447, JOUR 455, JOUR  465, JOUR 472, JOUR 473,  JOUR 480, JOUR 482, JOUR  484, JOUR 486, JOUR 487,  JOUR 489, JOUR 496F,  JOUR 496L, JOUR 497B,  JOUR 497C, JOUR 497S,  JOUR 499, LAS 473, MENA  496F</p>	
<p>Internship, practicum,  applied course  requirements. (Yes/No). If  yes, provide description.</p>	<p>Not required</p>	<p>Not required</p>

Senior thesis or senior project required (Yes/No). If yes, provide description.	No	No
Additional requirements (provide description)		
Minor (optional or required)	Required	Required

VI. Faculty impact – will new faculty hires be required to deliver the new, proposed curriculum?

No new hires are required as a direct result of this curriculum change, but the school is working with SBS to replace faculty as they retire.

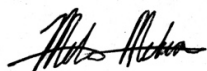
VII. Budgetary impact – indicate new resources needed and source of funding to implement proposed changes. If reallocating resources, indicate where resources will be taken from and the impact this will have on students/faculty/program/unit.

This change will have a positive impact on the budget. Fewer required classes, the addition of one large lecture class not limited by our accrediting council's student cap on skills-based classes and the removal of subplans will allow us to operate more efficiently and maximize SCH.

VIII. Required signatures

Program Director/Main Proposer (print name and title):  
Michael McKisson, Interim Director School of Journalism

Program Director/Main Proposer signature:



Date: 10/08/2021

Department Head (print name and title):

Michael McKisson, Interim Director School of Journalism  
Department Head's signature:



Date: 10/08/2021

Associate/Assistant Dean (print name): Amy C. Kimme Hea

Associate/Assistant Dean's signature:



Date: 10/12/2021

Dean (print name):

Dean's signature:

Date:

For use by Curricular Affairs (for majors):

Committee	Approval date
Academic Programs Subcommittee	
Undergraduate Council	
Undergraduate College Academic Administrators Council	
Arizona Board of Regents (if applicable)	