ARIZONA BOARD OF REGENTS
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PROGRAM FEE REQUEST - NEW

University: University of Arizona

College/School: CALS/ Norton School

Department: Family & Consumer Sciences

Program: Fashion Industry's Science and Technology

○ Both ○ Graduate ◉ Undergraduate Upper Division Choose One Option

Resident: $ 250 /semester Proposed Fee

Effective Date: Spring 2021
(this field you may enter other option just by typing it in box)

Non-Resident: $ 250 /semester Proposed Fee

Effective Date: Spring 2021
(this field you may enter other option just by typing it in box)

Other Applicable Fees in School/Program	Resident:	Non-Resident:
Applicable Differential Tuition:	0	0
Number of classes within the program with a fee:	1	1
Percent of classes within the program with a fee:	14%	14%

Purpose (Please provide a brief statement detailing the purpose of the tuition, including the anticipated expenditures of tuition revenue and benefits the tuition will provide students.)

Program fees will directly be tied to professional development resources, courses, software and opportunities students have once students reach advanced standing. First, a professional academic advisor will be hired to support the majors as they progress through the degree program. Second, since the curriculum relies heavily on technology and developing technical skills, the fee will support acquisition of essential equipment and labs.

EQUIPMENT AND LABS: To ensure that our graduates are digitally competent, the fee will be used to build and maintain computer, fabrication, and output systems (e.g., printers, plotters, 3D printers, laser cutters, digital routers) along with an array of professional software.

Justification (Please provide a brief statement on what the proposal is intended to pay for and how much of the costs will be covered by the incremental revenue)

Students with strong leadership and critical thinking skills as well as strong academic records are highly sought after by employers. Our FITS students will be competing against students graduating from other fashion colleges and institutes. Students in the FITS program will have opportunities to engage in hands-on, experiential learning to develop technological skills needed to be competitive in the fashion industry. The proposed fee will be used to enhance student engagement, career preparation, leadership experiences, career services, and professional advising to ensure that our students are highly competitive in the national job market. We propose the same program fees that are implemented in our Retailing and Consumer Sciences and the Personal and Family Financial Planning programs in the School of Family and Consumer Sciences. The fee will be assessed once students enroll in FCSC 345. Since this is a new program, the enrollments will grow over time. Projections are based on a conservative, 150 students. Once our student enrollment reaches our expected enrollment of 200 majors, the fee will significantly help to develop engagement and professional experiences for students.

Immediately, we will need a full-time academic advisor. We have close to 90 students in the minor and a large number of students waiting to enroll into the major.
The following provides detailed expenditures:
Academic Advisor II: Salary $47,000 + ERE = $61,570
Revenue will also be used to purchase and maintain equipment for our labs.

The University will assess administrative service charge to recover overhead costs incurred by the University. The revenues generated from the Administrative Service Charge (ASC) are used specifically to support overhead costs and administrative services that benefit the entire University, but are not easily assignable to any one unit. Examples include utilities, payroll processing, human resources, information technology, budgeting and procurement.

Student Consultation (Please describe the method and outcomes of student consultation)

A survey in the University of Arizona Qualtrics was given to fashion minor students over the fall semester of 2020. We had 85 participants answer a multiple-choice question listed below:

Q1 - As common within many majors at University of Arizona, students in the FITS major will be asked to pay program fees of $250 per semester beginning with your junior and senior year. The fee is to deliver resources (professional development, software, academic and career advising, and other resources) that will be provided your junior and senior year. The student focused resources would not be possible without this fee. A proposal will be submitted to ABOR and your input is important as when implementing a fee, we want students to be informed of the cost of their program. How willing are you to pay this fee for the 4 semesters in your junior and senior year?
The outcome is below:
Agree to pay the fee junior and senior year 65.88% - 56
Disagree to pay the fee junior and senior year 32.94% - 28
Agree to pay the fee for all four years in the FITS major 1.18% - 1
Total 100% - 85

A small focus group was created with the University of Arizona club "Cutting Edge" .Students agreed they would not want further reductions in teaching or instructional support in order to reduce program fees.

Also, the Associated Students of the University of Arizona (ASUA) and the Graduate Professional Student Council (GPSC) are the student government on the University of Arizona campus that is comprised of students who are willing to go above and beyond and serve their school and peers. ASUA and GPSC executive officers attend the annual university fees meeting and review fee proposals to ensure the benefit to the students paying the fee. They also voted to put this fee forward for ABOR review/approval.

MARKET PRICING

Institution	Degree	Annual Price		
		Resident	Nonresident	Online
FIDM in Los Angeles	B.A. in Creative Industry Studies, Apparel Industry Management Core	$ 32,732	$ 32,732	
University of Arizona	Applied Humanities Fashion Study	12,691.00	36,718.00	
Kent State	School of Fashion	11,587.00	20,465.00	
Arizona State	Hershberger Fashion studies	11,338.00	29,428.00	

BUDGET

Financial Aid Set Aside (FSA) Amount: 14.0%

Proposed Annual Revenue

Program Fee	$	$ 500.00
Number of Students	#	$ 200
Total Revenue	=	$ 100,000.00

Proposed Annual Expenditures

Financial Aid Set Aside	$	$ 14,000.00
Administrative Service Charge	$	$ 13,278.00
Student Services and Advising Personnel	$	$ 61,570.00
Equipment and software	$	$ 1,535.00
Adjunct Instructors	$	$ 9,617.00
	$	
	$	
	$	
	$	
Total Program Costs	=	$ 100,000.00