THE UNIVERSITY OF ARIZONA®

FORM TO REQUEST SUBSTANTIAL CHANGES TO AN EXISTING UNDERGRADUATE MAJOR

A request for substantial changes to an existing program requires approval from the school director/department head (managing administrator), college academic dean, Curricular Affairs, Undergraduate Council (UGC), and College Academic Administrators Council (CAAC). Additional approvals may be required, depending on the requested changes. Complete this form and submit to Martin Marquez (martinmarquez@email.arizona.edu) no later than October 25, 2019 to be considered for inclusion in the 2020-2021 Academic Catalog.

I.   Requested by (College & School/Department): College of Humanities, Department of Public & Applied Humanities

II.   Proposer's name, title, email and phone number: Judd Ruggill, Head, jruggill@email.arizona.edu, 520-621-3025

III. Degree, major and number of students enrolled in the major. If you have emphases (sub-plans), list the number of students enrolled by emphasis: BA, Applied Humanities, 73 majors. Emphasis (sub-plan) enrollment: Business Administration (25), Public Health (19), Fashion Studies (19), and Spatial Organization & Design Thinking (10)

IV.   Describe proposed changes to the major. Provide a rationale and explanation for making changes to the major and include any relevant supporting data. Are the changes proposed a result of Annual Program Review (APR) and/or a result from the assessment of programmatic outcomes? If you are requesting a name change, please indicate if the subject code (course prefix) will also change. Include requested new prefix code and description.

There are four proposed changes, all of which emerged from faculty desire to fine tune the curriculum now that students have begun to make their way through the program:

- Add PAH 383/383H ("Pre-Internship: Building Career Readiness") as a core requirement, increasing the required credits for the major from 39 to 42.
  - The addition of PAH 383/383H is intended to provide students with the knowledge and skills to search for, secure, participate in, and reflect on an internship in their chosen profession. The course is designed to help students both prepare for and maximize the required internship experience (PAH 493/493H), as well as to bolster their confidence and understanding of the job market and careers that await them upon graduating from the university.
- Substitute PAH 201 ("Applied Humanities Practice: Techniques and Technologies") for the core requirement currently occupied by the choice of ITAL 231/CLAS 311/HUMS 375/PAH 350.
  - The substitution of PAH 201 for the current choice of ITAL 231/CLAS 311/HUMS 375/PAH 350 is meant to accomplish three goals. First, it will add a research methods/practice course to the core, ensuring that students develop the appropriate skills and knowledge base to conduct applied humanities research and practice. Second, it will clarify a confusing component of the curriculum, and one that does not reflect the purpose of the major or the identity of the department. And third, it will make course scheduling easier and student progress through the degree more efficient, as the department will not need to be subject to the vagaries of other units' scheduling practices and challenges.
- Substitute PAH 493/493H ("Internship) for the core requirement currently occupied by the choice of PAH 493/PAH 493H/PAH 494/PAH495/PAH 496/PAH 497/PAH 499.
  - The substitution of PAH 493/493H for the current choice of PAH 493/PAH 493H/PAH 494/PAH495/PAH 496/PAH 497/PAH 499 is meant to simplify an unnecessarily complex element of the curriculum, and ensure that students participate in an internship experience as part of the major.
- Add PAH 220/221/230/240/310/320/330/456 to the list of possible electives.
  - Adding additional options to the elective requirement will provide students greater choice and flexibility in the major.

V.   Comparison Chart–complete the chart below using your existing [academic advisement report](). You may not need to complete all portions. Highlight row(s) indicating the proposed significant changes. You can find course information to help complete the chart below by using the [UA course catalog]() or [UAnalytics]() (Catalog and Schedule Dashboard> "Printable Course Descriptions by Department" On Demand Report; right side of screen). Proposed changes resulting in similar curriculum with other plans (within department, college, or university) may require completion of an additional comparison chart.

Existing Major Requirements	Requirements For Modified Major

Major, emphasis (if applicable) and degree *	Applied Humanities, BA	Applied Humanities, BA
CIP Code –lookup here or contact Martin Marquez for assistance, if needed	24.0103 (Humanities: Humanities/Humanistic Studies)	24.0103 (Humanities: Humanities/Humanistic Studies)
Total units required to complete the degree*	120	120
Upper -division units required to complete the degree	42	42
Total CC transfer units that may apply to this degree*	64	64
Foundation courses		
English Composition	UA Foundations Composition	UA Foundations Composition
Math	UA Foundations G-strand math	UA Foundations G-strand math
Second Language	4th semester proficiency	4th semester proficiency
General Education		
Tier I GE Requirements (150, 160, 170)	18 units Tier One (6 each 150, 160, 170)	18 units Tier One (6 each 150, 160, 170)
Tier II GE Requirements (Arts, HUMS, INDV, NATS)	9 units Tier Two (3 each Individuals & Societies, Natural Science, Arts)	9 units Tier Two (3 each Individuals & Societies, Natural Science, Arts)
Pre-major? (Yes/No)	No	No
List any special requirements to declare or gain admission to this major (completion of specific coursework, minimum GPA, interview, application, etc.)	None	None
Minimum # of units required in the major (units counting towards major units and major GPA)	39	42
Minimum # of upper-division units required in the major (upper division units counting towards major GPA)	21	24
Minimum # of residency units to be completed in the major	18	18
Required supporting coursework (courses that do not count towards major units and major GPA, but are required for the major). Courses listed must include prefix, number, units, and title. Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses not owned by your department.	None	None
Major requirements. List all major requirements including core and electives. If applicable, list the emphasis^ requirements. Courses listed count towards major units and major GPA. Courses listed must include prefix, number, units, and title. Mark new	**MAJOR CORE [18 units]** ● PAH 200: Introduction to Applied Humanities (3) ● PAH 372: Intercultural Competence: Culture, Identity, Adaptation, and Intercultural Relations (3)	**MAJOR CORE [21 units]** ● PAH 200: Introduction to Applied Humanities (3) ● PAH 201: Applied Humanities Practice: Techniques and Technologies (3) **[NEW]** ● PAH 372: Intercultural Competence: Culture, Identity, Adaptation, and Intercultural Relations (3)

| coursework (New). Include any limits/restrictions in place/needed (house number limit, etc.). Provide email(s)/letter(s) of support from home department head(s) for courses being added and are not owned by your department. Recommend ordering requirements in the same order as your advisement report. | ● PAH 420: Innovation and the Human Condition: Learning How to Improve Life in the Community and Beyond (3)
● 3 units from among the following:
　● PAH 493/493H: Internship (3)
　● PAH 494: Practicum (3)
　● PAH 495: Colloquium (3)
　● PAH 496: Seminar (3)
　● PAH 497: Workshop (3)
　● PAH 499: Independent Study (3)
● PAH 498: Senior Capstone (3)
● One course chosen from the following:
　● FREN/ITAL 231: Fashion and Culture in France and Italy (3)
　● PAH 350: Health Humanities: Intercultural Perspectives (3)
　● CLAS 311: Athens Through the Ages (3)
　● HUMS 375: Globalization and Transnational Cinema (3)

EMPHASES (SUB-PLANS) [18 units]
<u>Business Administration</u>
● MIS 111: Computers and Internetworked Society (3)
● ECON 200: Basic Economic Issues (3)
● ACCT 250: Survey of Accounting (3) **or** ACCT 200: Introduction to Financial Accounting (3)
● BNAD 301: Global and Financial Economics and Strategies (3)
● BNAD 302: Human Side of Organizations (3)
● BNAD 303: Marketing Principles, Concepts and Tools (3)

<u>Fashion Studies</u>
● FCSC 215: Introduction to Fashion Retailing (3)
● FCSC 333: Fashion Promotion (3)
● FCSC 335: Fashion Forecasting and Research Trends (3)
● FCSC 345: Science of Textiles (3)
● FCSC 435: Society, Culture, and Fashion (3)
● RCSC 204: Consumers, Fashion, and the Economy (3)

<u>Public Health</u>
● EPID 309: Introduction to Epidemiology (3)
● HPS 178: Personal Health and Wellness (3)
● HPS 200: Introduction to Public Health (3)

— and 3 additional classes from among the following —

● HPS 306: Drugs and Society (3)
● HPS 330: Human Sexuality (3)
● HPS 350: Principles of Health Education and Health Promotion (3)
● HPS 481: Health Education Intervention Methods (3)
● HPS 387: Health Disparities and Minority Health (3) | ● PAH 383/383H: Pre-internship: Building Career Readiness (3) **[NEW]**
● PAH 420: Innovation and the Human Condition: Learning How to Improve Life in the Community and Beyond (3)
● PAH 493/493H: Internship (3)
● PAH 498: Senior Capstone (3)

EMPHASES (SUB-PLANS) [18 units]
<u>Business Administration</u>
● MIS 111: Computers and Internetworked Society (3)
● ECON 200: Basic Economic Issues (3)
● ACCT 250: Survey of Accounting (3) **or** ACCT 200: Introduction to Financial Accounting (3)
● BNAD 301: Global and Financial Economics and Strategies (3)
● BNAD 302: Human Side of Organizations (3)
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● HPS 306: Drugs and Society (3)
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● HPS 350: Principles of Health Education and Health Promotion (3)
● HPS 481: Health Education Intervention Methods (3)
● HPS 387: Health Disparities and Minority Health (3)
● HPS 487: Feminist Interpretations of Health (3)
● PHP 322: Health Education Ethical Leadership (3)
● PHPM 310: Health Care in the US (3)

<u>Spatial Organization & Design Thinking</u>
● SBE 301: Introduction to Design Thinking (4)
● LAR 430: Introduction to Digital Media (2)

— select 2 of the following areas and taking at least 2 courses from each of those areas; at least 1 must be an upper division course —

Sustainability
● ARC 496D: Technology Elective (3)
● PLG 497S: Sustainable Urban Development and Design (3) |

- HPS 487: Feminist Interpretations of Health (3)
- PHP 322: Health Education Ethical Leadership (3)
- PHPM 310: Health Care in the US (3)

Spatial Organization & Design Thinking
- SBE 301: Introduction to Design Thinking (4)
- LAR 430: Introduction to Digital Media (2)

— select 2 of the following areas and taking at least 2 courses from each of those areas; at least 1 must be an upper division course —

Sustainability
- ARC 496D: Technology Elective (3)
- PLG 497S: Sustainable Urban Development and Design (3)
- SBE 201: Sustainable Urban Development and Design (3)

History and Theory of Architecture
- ARC 220: History of Applied Building Technology (3)
- ARC 232: History and Theory of Architecture II: Renaissance through Early Modern World Architecture (4)
- ARC 332: History and Theory of Architecture III: Modern Architecture (3)
- ARC 471F: Introduction to Heritage Conservation (3)
- ARC 471N: Arid Region Urbanism: Arizona/Sonora (3)
- ARC 471S: History and Theory of Architecture IV: Contemporary Architecture and Urban Theory (3)
- ARC 497B: Special Topics in Architecture (3)
- ARC 497J: Documentation and Interpretation of the Historic Built Environment (3)

History and Theory of Landscape Architecture, Planning, and the Built Environment
- LAR 440: History, Theory, and Contemporary Landscape Architecture (3)
- PLG 301: Introduction to Regional Planning (3)
- PLG 401A: Planning Theory and Practice (3)
- PLG 456: The American City (3)
- SBE 221: History of Built Environment I (3)
- SBE 222: History of the Built Environment II (3)

Design Representation and Fabrication
- ARC 326: Practice I (2)
- SBE 202: Professional Communication and Presentation (3)

MAJOR ELECTIVES [3 units

- SBE 201: Sustainable Urban Development and Design (3)

History and Theory of Architecture
- ARC 220: History of Applied Building Technology (3)
- ARC 232: History and Theory of Architecture II: Renaissance through Early Modern World Architecture (4)
- ARC 332: History and Theory of Architecture III: Modern Architecture (3)
- ARC 471F: Introduction to Heritage Conservation (3)
- ARC 471N: Arid Region Urbanism: Arizona/Sonora (3)
- ARC 471S: History and Theory of Architecture IV: Contemporary Architecture and Urban Theory (3)
- ARC 497B: Special Topics in Architecture (3)
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- PLG 301: Introduction to Regional Planning (3)
- PLG 401A: Planning Theory and Practice (3)
- PLG 456: The American City (3)
- SBE 221: History of Built Environment I (3)
- SBE 222: History of the Built Environment II (3)

Design Representation and Fabrication
- ARC 326: Practice I (2)
- SBE 202: Professional Communication and Presentation (3)

MAJOR ELECTIVES [3 units from among the following]

Africana Studies Program
- AFAS 223: African Philosophical Worlds (3)
- AFAS 463: Doing Business In/With Africa: A Cultural Perspective (3)

College of Humanities
- HUMS 375: Globalization and Transnational Cinema (3)

Department of East Asian Studies
- CHN 245: Chinese Popular Culture (3)
- CHN 410B: The Anthropology of Contemporary China (3)
- CHN 444: Chinese Media & Culture (3)
- JPN 245: Japanese Anime and Visual Culture (3)
- JPN 425A: Anthropology of Japan: Images and Realities (3)
- KOR 245: K-pop, Webtoons, Ethnic Food, and More: Understanding Korean Pop Culture (3)
- KOR 251: Introduction to Korea through Films (3)
- EAS 444: East Asian Traditions and the Rise of Commercial Civilization (3)

from among the following]

Africana Studies Program
- AFAS 223: African Philosophical Worlds (3)
- AFAS 463: Doing Business In/With Africa: A Cultural Perspective (3)

Department of East Asian Studies
- CHN 245: Chinese Popular Culture (3)
- CHN 410B: The Anthropology of Contemporary China (3)
- CHN 444: Chinese Media & Culture (3)
- JPN 245: Japanese Anime and Visual Culture (3)
- JPN 425A: Anthropology of Japan: Images and Realities (3)
- KOR 245: K-pop, Webtoons, Ethnic Food, and More: Understanding Korean Pop Culture (3)
- KOR 251: Introduction to Korea through Films (3)
- EAS 444: East Asian Traditions and the Rise of Commercial Civilization (3)
- EAS 466: Japanese and Chinese Nationalism (3)

Department of French and Italian
- FREN 230: French Culture (1789-present) (3)
- FREN 373: US & Francophone Hip-Hop Cultures (3)
- FREN 433: Business French 1(3)
- FREN 434: Business French 2 (3)
- ITAL 230: Introduction to Italian Culture (3)
- ITAL 240: Italian Folklore and Popular Culture (3)

Department of German Studies
- GER 246: Culture, Science and Technology (3)
- GER 315: German for Professional Purposes (3)
- GER 371: Contemporary German Culture (3)
- GER 416: Minority Views in German Culture (3)
- GER 430: Crossing Borders/Crossing Cultures (3)

Department of Religious Studies and Classics
- RELI 210: Religion in the American Experience (3)
- RELI 230: Religions and Cultures of India (3)
- RELI 335: Rap, Culture and God (3)
- RELI 345: Religion and the Arts in India (3)
- RELI 363: Religion and Sex (3)
- RELI 367: Yoga (3)
- RELI 404: Religion, Gender, and the Body (3)
- RELI 412: Religion and Literature in Latin America (3)

Department of Russian and Slavic Studies

- EAS 466: Japanese and Chinese Nationalism (3)

Department of French and Italian
- FREN 230: French Culture (1789-present) (3)
- FREN/ITAL 231: Fashion and Culture in France and Italy (3)
- FREN 373: US & Francophone Hip-Hop Cultures (3)
- FREN 433: Business French 1(3)
- FREN 434: Business French 2 (3)
- ITAL 230: Introduction to Italian Culture (3)
- ITAL 240: Italian Folklore and Popular Culture (3)

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- GER 246: Culture, Science and Technology (3)
- GER 315: German for Professional Purposes (3)
- GER 371: Contemporary German Culture (3)
- GER 416: Minority Views in German Culture (3)
- GER 430: Crossing Borders/Crossing Cultures (3)

Department of Public & Applied Humanities
- PAH 220: Collaboration: A Humanities Perspective (3)
- PAH 221: Creating, Imagining, Innovating: Intercultural Approaches to Academic and Career Success (3)
- PAH 230: Video Games as Artifacts: Appreciating Interactive Multimedia Entertainment (3)
- PAH 240: Some We Love, Some We Hate, Some We Eat: Global Perspectives on Human/Animal Relationships (3)
- PAH 310: Urban Multilingualism: An Introduction to Exploring Diverse Cities (3)
- PAH 320: Working: The Rewards and Costs of Employment (3)
- PAH 330: The Video Game Industry: An Introduction to the Business of Making Money with Play (3)
- PAH 350: Health Humanities: Intercultural Perspectives
- PAH 456: Humanities and the Global Creative Economy (3)

Department of Religious Studies and Classics
- CLAS 311: Athens Through the Ages (3)
- RELI 210: Religion in the American Experience (3)
- RELI 230: Religions and Cultures of India (3)
- RELI 335: Rap, Culture and God (3)
- RELI 345: Religion and the Arts in India (3)
- RELI 363: Religion and Sex (3)
- RELI 367: Yoga (3)
- RELI 404: Religion, Gender, and the Body (3)
- RELI 412: Religion and Literature in Latin America (3)

Department of Russian and Slavic Studies
- RSSS 315: Werewolves and Vampires: Slavic Folklore in our Culture (3)

	● RSSS 315: Werewolves and Vampires: Slavic Folklore in our Culture (3) ● RSSS 325: Eastern Orthodoxy in a Global Age (3) Department of Spanish and Portuguese ● PORT 430: Brazilian Civilization (3) ● PORT 463: Topics in Luso-Brazilian Literature (3) ● SPAN 352: Reading Politics and Culture in the Hispanic World (3) ● SPAN 371A/B: Spanish for Business and Economics (3) ● SPAN 430: Issues in Spanish Culture (3) ● SPAN 431: Issues in Spanish-American Culture (3) ● SPAN 433: Issues in Mexican and Mexican-American Culture (3) ● SPAN 480: Service Learning v Department of Teaching, Learning and Sociocultural Studies ● TLS 386: Global Citizenship: Reading the World and the Word (3)	● RSSS 325: Eastern Orthodoxy in a Global Age (3) Department of Spanish and Portuguese ● PORT 430: Brazilian Civilization (3) ● PORT 463: Topics in Luso-Brazilian Literature (3) ● SPAN 352: Reading Politics and Culture in the Hispanic World (3) ● SPAN 371A/B: Spanish for Business and Economics (3) ● SPAN 430: Issues in Spanish Culture (3) ● SPAN 431: Issues in Spanish-American Culture (3) ● SPAN 433: Issues in Mexican and Mexican-American Culture (3) ● SPAN 480: Service Learning v Department of Teaching, Learning and Sociocultural Studies ● TLS 386: Global Citizenship: Reading the World and the Word (3)
Internship, practicum, applied course requirements. (Yes/No). If yes, provide description.	Yes, complete 3 units of an internship (PAH 493).	Yes. Complete 3 units of pre-internship (PAH 383/383H) and 3 units of an internship (PAH 493/493H).
Senior thesis or senior project required (Yes/No). If yes, provide description.	No (no separate senior project but one is embedded in capstone)	No (no separate senior project but one is embedded in capstone)
Additional requirements (provide description)	None	None
Minor (optional or required)	Required	Required

*May require Arizona Board of Regents (ABOR) approval

^Emphases are officially recognized sub-specializations within the discipline. ABOR Policy 2-221 c. Academic Degree Programs Subspecializations requires all undergraduate emphases within a major to share at least 40% curricular commonality across emphases (known as "major core"). Total units required for each emphasis must be equal.

VI. **Peer institution comparison-** describe how your modified major requirements are similar and different from major requirements of two peer institutions. Select peers from (in order of priority) ABOR approved institutions, AAU members, and/or other relevant institutions recognized in the field.

There are no peer institutions that offer a similar degree. Numerous institutions of various types offer dual degrees—or have programs suggesting professional courses which could be taken to supplement a humanities major—but the BA in Applied Humanities is unique among public research universities in combining humanities study with professional training in a single degree.[1]

One non-peer institution that offers a similarly named degree is Brandman University. While the BA in Applied Humanities has some overlap with Brandman's program (e.g., a focus on the interrelationship between international and intercultural competence and practical organizational/management skills), it differs substantially in scope and content. In particular, the modified major requirements for the BA in Applied Humanities include a research methods course and a pre-internship course, neither of which feature in Brandman's degree (which is primarily focused on the study of literature, history, and media studies, and has no professional component other than a course in professional writing).

The public university program most similar in theme to the BA in Applied Humanities—at least in terms of the Business Administration subplan—is the University of Rhode Island's International Business Program. That program, however, is a five

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[1] Examples of dual degree programs include the University of Rhode Island's International Business Program (dual BS in a business field and BA in a language/culture field); Mount Holyoke's Nexus: Pre-Professional Tracks in the Liberal Arts (clusters of courses focusing on various professions); Wabash College's CIBE Programs (internship and other experiential programs to complement the coursework of a liberal arts major); Elon University's Business German Program (recommends German study to complement a Business or International Business degree).

year dual degree (BS/BA); does not offer options in public health, design, or fashion studies; and concentrates heavily on foreign language acquisition. The BA in Applied Humanities is a more well-rounded four-year degree with a strong intercultural component and no specific foreign language requirement beyond the UA's standard four-semester general education requirement for BA degrees. Moreover, the modified major requirements for the BA in Applied Humanities include a research methods course and a pre-internship course, neither of which feature in Rhode Island's degree (which is primarily focused on combining second language study with one of several business degree concentrations).
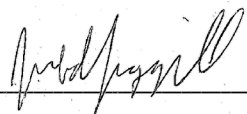
VII. **Faculty impact**– indicate if new faculty hires will be required to deliver the proposed modified/new curriculum.
No new faculty hires will be required to deliver the proposed modified/new curriculum.

VIII. **Budgetary impact**– indicate new resources needed and source of funding to implement the proposed changes. If reallocating resources, indicate where resources will be taken from and the impact this will have on students/faculty/program/unit.
No new resources will be needed to implement the proposed changes.

IX. **Required signatures**

Managing unit administrator (print name and title): __Judd Ruggill, Head_____

Managing administrator's signature: _____   Date: 08/22/19

Managing unit administrator (print name and title): _____

Managing administrator's signature: _____Date: _____

Dean (print name):   Kimberly Jones, Vice Dean of Academic Affairs, College of Humanities

Dean's signature: Date: 08/22/19

Dean (print name):   _____

Dean's signature: _____   Date:

Note: In some situations, signatures of more than one unit head and/or college dean may be required.

For use by Curricular Affairs:

Committee	Approval date
Academic Programs Subcommittee	
Undergraduate Council	
College Academic Administrators Council	
Arizona Board of Regents (if applicable)	

	If ABOR approval required :
☐ Notify proposers of approval	☐ If applicable, create approval memo
☐ Upload proposal documents to relevant UAccess tables	☐ Send memo to college/dept and acad_org listserv.
☐ Notify ADVIP team and proposers	☐ If applicable, create new plan code (secondary too)
	☐ If applicable, update emphases
	☐ If applicable, add last admit term to prior plan code(s)
	☐ Upload proposal docs to relevant UAccess table values
	☐ Notify ADVIP team and proposers