

Request

For all students in non-B.A. degree programs: second-semester skill level in a second language is required. Non-B.A. degree students may fulfill this requirement with one of the following options:

- Scoring the equivalent of second-semester skill level on a proctored proficiency examination administered by The University of Arizona.
- 2. Completion with a C or better of a second semester course at the post-secondary level.
- An AP (Advanced Placement), IB (International Baccalaureate) or CLEP (College Level Entrance Program) language score as listed below.

EXAMINATION	AP SCORE	IB SCORE	CLEP SCORE
Chinese	3 or higher	5	
French	3 or higher	5	55 or higher
German	3 or higher	5	46 or higher
Italian	3 or higher		
Japanese	3 or higher	5	
Latin (Classical Language)	3 or higher	5	
Spanish	3 or higher	5	55 or higher
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4. In the College of Engineering by a method determined within the College; however, all students in the college must also take a language placement examination on entrance to the University.

Note: Credit will not be awarded for language courses equivalent to, or at a lower level than, elementary or intermediate language

In College of Engineering and Eller College of Management by a method determined within the College



Our request is predicated on

What is the right thing for the student?

What is the right thing for the institution?



Overview of 120 Credits

Gen Ed	23 Credits (including ECON 200 as EP Social Science)		
University Foundations	23 Credits		
Second Language	8 Credits		
Math	9 Credits (MATH 100 placement is		
Writing	8 credits		
Business Foundations	55 Credits		
Major Specific Content	18-22 (with 6-9 Credits as electives)		

No room for major specific courses.

No room for Al courses!

Current structure does not position us well as the evolving nature of business education!



Comparison to Peer Institutions

Survey of Peer Institution Language Requirements:

- 52% require no second language for business degree students
- 17% require second language only for specialized programs (e.g., Global Business)
- 30% require second language for all business students

Comparable institutions without language requirements include:

- Michigan State University, Broad College
- Purdue University, Daniels School of Business
- Miami University, Farmer School of Business
- Washington University, Olin Business School
- University of Michigan, Ross School of Business
- University of Florida, Warrington College of Business

ASU Language Requirements

Arizona State University requires second language for only two business-related programs

Major	Degree	IC-OLLEGE	Second Language Required
Business (Language and Culture)	IBA	W.P. Carey School of Business	Yes
Global Management	всм	Thunderbird School of Global Management	Yes





Thank you!

