

New Academic Program Workflow Form

General

Proposed Name: Med Device Development & App

Transaction Nbr: 00000000000224

Plan Type: Major

Academic Career: Undergraduate

Degree Offered: Bachelor of Science

Do you want to offer a minor? N

Anticipated 1st Admission Term: Sprg 2026

Details

Department(s):

MDTC

DEPTMNT ID	DEPARTMENT NAME	HOST
0702	Surgery	Υ

Campus(es):

MAIN

LOCATION	DESCRIPTION
TUCSON	Tucson

Admission application terms for this plan: Spring: Y Summer: Y Fall: Y

Plan admission types:

Freshman: Y Transfer: Y Readmit: Y Graduate: N

Non Degree Certificate (UCRT only): N

Other (For Community Campus specifics): N

Plan Taxonomy: 51.1199, Health/Medical Preparatory Programs, Other.

Program Length Type: Program Length Value: 0.00

Report as NSC Program:

SULA Special Program:

Print Option:

Diploma: Y Medical Device Development and Application

Transcript: Y Medical Device Development and Application

Conditions for Admission/Declaration for this Major:

There are no additional admission/declaration of major requirements for this degree.

Requirements for Accreditation:

There is no specialized accreditation required for this degree program.

Program Comparisons

University Appropriateness

The BS in MDDA aligns with the University of Arizona strategic plan, specifically, Pillar II: Grand Challenges and aims to leverage 4th Industrial Revolution advancements and tackle critical problems at the edge of human endeavor. Students who complete this degree program can go on to confront pressing health and wellness challenges in our communities through interdisciplinary collaboration. Students will be prepared to bring wellbeing and the use of medical device technology to communities, improving health and quality of life. This degree has a strong focus on what it takes to become a health care provider, how to use medical information to create pathways for future medical care, medical science-based reasoning, healthcare management, medical technology, medical devices, medical supplies manufacturing, machine learning, medical/health informatics and environmental influences on health and medical care. Students educated in use of medical devices and the science of biomedical data will be in high demand and can help to build a workforce capable of addressing grand challenges related to disease prevention and wellness.

Arizona University System

		NBR	PROGRAM	DEGREE	#STDNTS	LOCATION	ACCRDT
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Peer Comparison

All programs have a focus on understanding the function of medical devices. The MS degree from University of Minnesota and the BS degree from New Jersey Technical Institute share a focus on design, innovation and development with the proposed MDDA program. Target careers for the three programs share significant overlap with the proposed MDDA program. The truly unique aspect of

the proposed MDDA program is that it has a lower math requirement, requiring only College Algebra and statistics. The other programs require some form of Calculus. The MDDA program has some exposure to biomedical engineering and an additional focus on regulation, policy, physiology, and business. The only peer program that shares those additional subjects is the Master's degree from University of Minnesota.

Resources

Library

Acquisitions Needed:

Physical Facilities & Equipment

Existing Physical Facilities:

We will use existing COM-T physical facilities (classrooms and laboratories) and equipment for this program. The COM-T Comprehensive Education Core (CEC) will also support this program.

Additional Facilities Required & Anticipated:

N/A

Other Support

Other Support Currently Available:

We will use existing COM-T staff for this program. COM-T Comprehensive Education Core (CEC) will also support this program.

Other Support Needed over the Next Three Years:

N/A

Comments During Approval Process

7/10/2024 3:42 PM MELANIECMADDEN

Comments

updating proposed name to remove degree type, abbreviating "Medical Device Technology Development" which exceeds system character limits

4/15/2025 4:10 PM MELANIECMADDEN

Comments

Due to concerns from the academic program's subcommittee regarding the name of the degree, Dean Abecassis confirmed the degree name change is B.S in Medical Device

Comments

Development & Application (MDD&A).



NEW ACADEMIC PROGRAM – MAJOR Preliminary Proposal Form

1. Program Details

a. Name (and Degree Type) of Proposed Academic Program:

<u>Bachelor of Science in Medical Device and Technology Development</u> (CIP CODE – 51.1199, College of Medicine)

i. Emphasis 1: Medical Technology – Device

ii. Emphasis 2: Medical Technology – Biotech/Pharma

iii. Emphasis 3: Medical Technology – Business and Marketing/Media

iv. Emphasis 4: Medical Technology – Regulatory-Law-Government

v. Emphasis 5: Basic and Clinical Medical Sciences

b. Academic Unit(s)/College(s): Life Sciences, Engineering, Business, & Law

c. Campus/Location(s): Main Campusd. First Admission Term: Fall 2025

e. Primary Contact and Email: slepian@arizona.edu

II. Executive Summary:

- Medical Device, Pharma and Biotech are the core of diagnosis, therapy, and prevention of disease and vital for driving health for Arizonans and others around the world.
- A broad group of competencies is required to advance, steward, and grow the field of medical devices - beyond the pure engineering or chemical technical aspects, e.g. understanding the market, developing ergonomic design, being facile with regulation, understanding financing and interfacing in educating the public.
- The MDTD program is unique in that specifically encompasses all the skill sets the conceptual, soft and verbal financial and legal skills, beyond the purely technical.
- This major will yield graduates that are "job ready" with a pull existing in the market ready for such graduates to fill ranks in the corporate, government, and private sectors.

III. Brief Program Description:

The Bachelor of Science in Medical Device and Technology Development (MDTD) is a four-year degree program designed and delivered as a collaboration between clinicians, basic scientists, engineers, business and law, with focus on learning about the medicine and the medical device filed and related technologies, providing students with multiple avenues upon graduation. The program would allow students to learn the basics in the medical and health field while expanding into areas of interest that would include the business of medical devices, the creation, design and engineering of devices, as well as the legal/regulatory and communication and marketing components of medical devices. The program juxtaposes applied topics such as what it is to be an individual that helps develop medical devices; or goes into the marketing, sales or use of devices; or processes and work in the regulatory fields of medical devices; and/or goes onto professional degree programs that would allow one to utilize such devices in their health care field. The rapidly growing field of medical devices and the MDTD BS program would allow for hands-on experience through simulation and actual device use in addition to information delivered in the classroom setting.

IV. Program Rationale:

The BS in Medical Device and Technology Development is a multi-disciplinary degree program involving collaboration with UArizona programs in Life Sciences, Engineering, Business, and Law. The program provides a broad range of electives for in-depth study, including in medical sciences, emergency medicine, aging in medicine, medical ethics, biomedical engineering, bioinformatics, integrative medicine, and climate change as a factor in medical care. It also offers training in regulatory science, legal aspects of technology development and stewardship and business and financial aspects as well.

Faculty involved in design and oversight of the program are clinicians, medical scientists, engineers, business and law professionals who contribute significantly to their corresponding fields at UArizona. This faculty expertise ensures that the BS in MDTD is and will remain carefully tailored to meet the needs of students seeking entry into professional healthcare programs and/or careers in allied health. Guided by the aforementioned faculty, students in the BS in Medicine program will develop knowledge and clinical reasoning skills useful in understanding their own health as well as in counseling and caring for others. Students will learn the use of devices and related technologies — drugs, combinational products and biotech, as well as virtual/telemedicine as healthcare tools, medical content knowledge, and the hands-on skills using simulation and shadowing to prepare for the many and diverse health care jobs/careers available.

V. Projected Enrollment for the First Three Years:

Year 1	Year 2	Year 3		
25	75	125		

VI. Evidence of Market Demand:

There are multiple components of medical device translational pathways from product ideation to patient use including intellectual property (IP) creation, business planning, engineering, preclinical testing, clinical trials, and statistical analysis of benefits and risks, reimbursement, and integration into practice guidelines. The U.S. Food and Drug Administration (FDA) Center for Devices and Radiological Health (CDRH) plays a key regulatory role in the device development process. With a rapidly aging population, the shift toward delivering in-home healthcare, and the increasing prevalence of diabetes, hypertension, and other chronic diseases are key developments expected to boost medical device sales in the next decade. Simultaneously, technological advances are revolutionizing the medical device industry, not only increasing the number of connected, patient-centric medical devices going to market but also strengthening their role in healthcare. The global medical devices market totaled \$489 billion in 2021 and may top \$500 billion in 2022. One estimate forecasts the market expanding to \$719 billion by 2029 — an annualized rate of 5.5% from 2022 to 2029.

For up-and-coming graduates looking to kickstart their MDTD careers to experienced health technology professionals eager for their next challenge, the medical device technology development industry offers an abundance of opportunities for candidates at all stages of their careers. In the USA alone, the industry is responsible for the creation of over 2 million jobs, and given the unstoppable growth of innovative health technologies, it is likely that the sector will continue creating employment opportunities for the foreseeable future.

With the demand for medical technology professionals far outpacing supply, now is a better time than ever for high-quality graduates to pursue careers in MDTD. As well as excellent job prospects, MDTD candidates can expect relatively high salaries, the possibility of rapid career

advancement, the chance to make a positive difference for global well-being, and a lifetime of interesting challenges and advancement opportunities.

Employers Struggling to Fill Drug and Medical Device Development Positions:

Hoffmann-La Roche, BioMarin Pharmaceutical Inc., Cardinal Health, Nanoshift LLC, Scimitar Inc., BlueAllele, Genentech, Foundation Patents, Innovate Biopharmaceuticals, Morgans Financial, Proctor & Gamble, IQVIA, Johnson and Johnson, Abbott

Most biological technicians/technologists struggle with the following concepts due to the lack of academic preparation in the following areas:

- Strategy, Reimbursement, and Proof of Concept
- Intellectual Property, Outcome Measures, Trials, and Indications
- Software, Target Selection and Drug Discovery, and Absorption, Distribution and Metabolism
- Diagnostics, Biomarkers, and Wearable Devices

Top 6 Medical Device Technology Development Jobs:

Since med tech is an umbrella term that covers a lot of job profiles, given below are some of the most notable med tech jobs that you can apply for:

- Medical Device Designer
- Healthcare Data Analyst
- Telemedicine Specialist
- Health IT Consultant
- Biomedical Engineer
- Clinical Informaticist

VII. Similar Programs Offered at Arizona Public Universities:

There is no program such as the one proposed herein at the University of Arizona or any other ABOR Universities. For that matter this is a unique undergraduate major in the U.S. This program is complementary and synergistic to majors at UArizona, such as Biomedical Engineering or the BS in Medicine, but distinct in its focus and coverage. These other programs are not focusing on the broad field of medical devices, biotech or pharma – specifically the related disciplines as to how to advance, translate, market operate regulate advertise, legislate or otherwise financially support these technologies. The other majors focus on the pure technical side and are math heavy, which this program is not. There is a real need for a non-math broad focused major where graduates will have ready jobs.

VIII. Resources

a. Summarize new resources required to offer the program:

No new faculty are needed to instantly begin and grow the program. All resources are in place.

IX.	Required Signatures (the follow ABOR approval):	wing should be included in the notification memo to campus afte
	a. Program Director/Mai	in Proposer: / /
	i. Signature:	Man 1 Hegian is
	ii. Name and Title	e: Marbin I Slepian mo
	iii. Date:	Regents' Professor - Medicine, Sargery, BME
		2/22/24

Revised May 2023

b.	Manag	ing Unit/Departn	nent Head: / //
	i.	Signature:	M.M.) MD
	ii.	Name and Title	eoffrey Gurtner, MD Professor and hair, Surgery Professor,Biomedical
	iii.	Date.	gineering 22/24
c.	College	e Dean/Associate	Dean:
•	i.	Signature:	(1 Collans
	ii.	Name and Title:	Michael M.I. Abecassis, MD, Dean, College of Medicine - Tucson
	iii.	Date: 2/22/24	



To be used once preliminary proposal has been approved.

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I. MAJOR REQUIREMENTS—

UNDERGRADUATE

Total units required to complete the degree	120
Upper-division units required to complete the degree	42
Foundation courses	
Second language	Second Semester Proficiency
<u>Math</u>	Moderate Math Strand
	MATH 112
General education requirements	General Education: (23 units)
	UNIV 101 – General Education
	UNIV 301 – General Education Capstone e-Portfolio
	3 courses/9 units - Building Connections
	1 course/3units Exploring Perspectives - Artist
	1 course/3units Exploring Perspectives - Humanist
	1 course/3units Exploring Perspectives – Social Scientist
	1 course/3units Exploring Perspectives – Natural Scientist
Pre-major? (Yes/No).	No
List any special requirements to declare or gain	None
admission to this major	
Major requirements	
Minimum # of units required in the major (units	49
counting towards major units and major GPA)	
Minimum # of upper-division units required in the	32
major (upper division units counting towards	
major GPA)	
Minimum # of residency units to be completed in	18
the major	
Required supporting coursework (courses that do	Statistics Requirement (3 units)
not count towards major units and major GPA,	Choose one:
but are required for the major).	MATH 163 Basic Statistics (3 units)



RIZONA	
	MATH 263 Introduction to Statistics and Biostatistics (3 units)
	BME 376: Biomedical Statistics (3 units)
	General Sciences: (28 units)
	MCB 181R & L Introduction to Biology & Lab (4 units)
	ECOL 182R & L Introductory Biology II (4 units)
	CHEM 130 and 130L Chemistry for Allied & Public Health (4 units) OR CHEM
	141 and 143/145 or CHEM 151 General Chem I (4 units) or CHEM 161 Honors
	Chem I (4 units);
	PHYS 102/181 Physics I and Lab (4 units);
	PHYS 103/182 Physics II and Lab (4 units);
	PSIO 201 Human Anatomy and Physiology I and Lab (4 units);
	PSIO 202 Human Anatomy and Physiology II and Lab (4 units);
Major requirements. List all major requirements	Major Core: (37 units)
including core and electives. If applicable, list the	BSM 101 Introduction to Medical Care (2 units)
emphasis requirements for each proposed	
emphasis*. Courses listed count towards major	BSM 305 Intro to Medical Devices, Technologies, Biotech and Pharma (3 units,
units and major GPA.	New)
	BSM 441 Diagnostic Technologies and Their Role in Healthcare (3 units)
	PHCL 386 Intro to Tech Transfer in Medicine (3 units)
	BSM 4** Med Device, Biotech, Pharma Hands on Exposure and Clinical
	Applications (3 units, New)
	ENTR/BME/ENGR/LAW/MED/OPTI/PATH/SOC 481A/581A – Innovation,
	Translation and Entrepreneurship (2 units)
	ECON 200 – Basic Economic Issues (3 units)
	ACCT 250 – Survey of Accounting (Info for Business Decisions) (3 unit)
	BNAD 302 – Human side of Organization (3 units)
	BNAD 303 – Marketing Principles, Concepts, and Tools (3 units)



IIY A	
	LAW 478A - Legal & Regulatory Aspects for Health Care Delivery (3 units) LAW 479B - Legal & Regulatory Fundamentals of Health Care Business (3 units) LAW 480B - Data Privacy & Cybersecurity in Health Care (3 units) Emphasis 1- Medical Technology-Device (12 units) BME 295C Challenges in Biomedical Engineering (1 unit) BME 4** Technology and Big Data in Individualized Care (3 units, New) BME 486 Biomaterial-Tissue Interactions (3 units) BSM 319 The History of Medical Technology (2 units) CMM 465 Fundamentals of Light Microscopy and Digital Imaging FCM 4** Clinical Application of Medical Technology (3 units, New) HSD 401 Design for Health Workshop: Addressing Human Health Challenges with Design Thinking (Gen Ed Building Connections) (3 units) HSD 410 Device Design in the Health Sciences: Developing Tools for Health Care Solutions using Design Thinking (3 units) HSD 420 Healthy Design Practices: From the Makerspace to the Community (3 units) LAW 476A Drug Discovery, Development, and Innovation to Reach the Marketplace (3 units) MED 497 Research Development and Publishing (3 units) PHP 205 Fundamentals of Telehealth (3 units)
	Emphasis 2- Medical Technology-Biotech/Pharma CHEE 489 Trends in Nanomedicine Engineering - Fundamentals of Therapeutics and Drug Delivery Systems (3 units) MED 497 Research Development and Publishing (3 units) PHCL 412 Intro to Pharmacology (3 units) PHCL 460 Designing Drugs – from Chemistry to Cure (3 units) PHCL 467 Medicines to Market: Drug Discovery and Development (3 units)



To be used once preliminary proposal has be

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Emphasis 3- Medical Technology-Business and Marketing/Media
BNAD 301 Global and Financial Economics and Strategies (3 units) OR BNAD
304 Survey of Finance (3 units)
ENTR/MGMT 448 Healthcare Entrepreneurship (3 units)
JOUR 480 Advanced Multimedia
JOUR 497B Advanced Photojournalism
JOUR 306 Advanced Reporting
JOUR 385 Beginning Television Reporting and Production
JOUR 280 Broadcast Writing
JOUR 433 Digging with Data
MED 497 Research Development and Publishing (3 units)
MGMT 438 Healthcare Organization and Management (3 units)
MKTG 307 Advertising Strategy & Practice
MKTG 453 Brand Management
MKTG 309 Marketing Communications in the Digital Age (2 units)
MKTG 361 Introduction to Marketing (3 units)
MKTG 306 Consumer Behavior (2 units)
MKTG 423 Digital Marketing (3 units)
MKTG 458 Health Care Marketing (3 units)
Emphasis 4- Medical Technology-Regulatory-Law-Government
BSM 320 Law and Medicine – Parallel Comparisons Through Time (3 units)
FCM 302 Clinical Health Disparities in Sexual and Gender Minority (SGM)
Populations (3 units)
FCM 402/502 Addressing Health Disparities through Interprofessional Clinical-
Community Collaboration (3 units)
HIST 373 Politics of Health and Medicine in the Americas: From Historical
Roots to Contemporary Development (3 units)
JOUR 420 Digital Communications Law
LAW 415 Health Care Ethics
LAW 452 Health Law (3 units)
LAW 475D Leadership and Equity in the Life Sciences

LAW 478A Legal and Regulatory Aspects of Healthcare Delivery (3 units)



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RIZONA	
	LAW 480A Liability & Regulation of Health Care Professionals LAW 480C Health Information Technology LAW 484C Technology and Aging: Legal & Ethical Developments LAW 488A Translational Pathways for Medical Devices MED 497 Research Development and Publishing (3 units) PHIL 321 Medical Ethics (3 units) PHPM 310 Health Care in the U.S. (3 units)
Internship, practicum, applied course	Optional working towards required (to be phased in)
requirements (Yes/No). If yes, provide description.	New MED 4** Med Device, Biotech, Pharma Hands on Exposure and Clinical Applications (3 units) (Marv Slepian, Kellen Chen, Todd Vanderah) FCM 498 Community Health Field Training Experience (2 units) New PATH 4** Clinical Skills (path, pharm, phlebotomy, EKG, imaging, etc.) (2 units) (Mark Nelson) New FCM 4** Reflections on Clinical Medicine through Clinical Shadowing (Karyn Kohlman)
Senior thesis or senior project required (Yes/No).	No
If yes, provide description.	
Additional requirements (provide description)	No
Minor (specify if optional or required)	Optional
Any <u>double-dipping restrictions</u> (Yes/No)? If yes, provide description.	Yes, major core courses not permitted to double-dip. Supporting coursework may double-dip with other majors.

^{*}Emphases are officially recognized sub-specializations within the discipline. ABOR Policy 2-221 c. Academic Degree Programs

Subspecializations requires all undergraduate emphases within a major to share at least 40% curricular commonality across emphases (known as "major core"). Total units required for each emphasis must be equal. Proposed emphases having similar curriculum with other plans (within department, college, or university) may require completion of an additional comparison chart. Complete the table found in Appendix B to indicate if emphases should be printed on student transcripts and diplomas.

II. CURRENT COURSES-



RIZONA	1	Ι	T	1 •	1	T_
Course prefix and number (include cross-listings)	Units	Title	Pre-requisites	of delivery (online, in- person, hybrid)	Typically Offered (F, W, Sp, Su)	Dept signed party to proposal? (Yes/No)
MATH 163 Equivalent to: DATA 361, DATA 363, MATH 160, MATH 160-CC, MATH 163-CC, MATH 263, MATH 263-CC, MATH 363	3	Basic Statistics	PPL 60+ or MCLG 88+ or SAT I MSS 640+ or ACT MATH 26+ or one recent course from MATH 108, 112, 113, 116, 119A, 122B, or 125.	In- person	F, Sp	
MCB 181R Equivalent to: BIOC 181R, ECOL 181R, MCB 184, MCB 315, MIC 181R	3	Introduction to	PPL 40+ or SAT I MSS 560+ or ACT MATH 24+ or one course from Math 108, 112, 113, 119A, 120R, 124, 122B, 125, 129, or 223.	In- person,	F, Sp, Su	
MATH 263 Equivalent to: DATA 361, DATA 363, MATH 160, MATH 160-CC, MATH 163-CC, MATH 361-CC, MATH 363		Introduction to	PPL 60+ or MCLG 88+ or SAT I MSS 640+ or ACT MATH 26+ or one recent course from MATH 108, 112, 113, 116, 119A, 122B, or 125	In- person	F, Sp, Su	
CHEM 130	4	Chemistry for Allied & Public Health	Algebra recommended	In- person, online	F, Sp, Su	
PHYS 102/181 or PHYS 141/142	4	Physics I	PPL 60+ or SAT I MSS 610+ or ACT MATH 26+ or one course	In- person, online	In-person: F, Sp, Su PHYS 102	



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			from MATH 108, 112,		Online: F	
			113, 116, 119A, 120R,	PHYS	PHYS 141: F,	
			122B, 125, 129, or 223	141: In-	Sp, Su	
			PHYS 141: MATH	person		
			122B, 124, or 125, or			
			appropriate Math			
			Placement Level			
PHYS 103/182	4	Introductory Physics II	PHYS 102	In-	F, Sp, Su	
or			OR	person,		
PHYS 241			PHYS 141 or PHYS 140	online		
			or PHYS 161H			
AREC 239	4	Introduction to	PPL 60+ or MCLG 88+	In-	Sp	
		Statistics and	or SAT I MSS 640+ or	person		
		Data Analysis	ACT MATH 26+ or one			
		•	recent course from			
			MATH 112, 113, 116,			
			122B, or 125			
BME 376	3	Biomedical Statistics	MATH 129 and	In-	F	
			Advanced standing	person		
PSIO 201	4	Human Anatomy and		In-	F, Sp, Su	
		Physiology I and Lab		person		
PSIO 202	4	Human Anatomy and	PSIO 201	In-	F, Sp, SU	
		Physiology II and Lab		person		
BSM 101	2	Introduction to Medicine	None listed	In-	F, Sp	Yes
				person		
BSM 4**	3	Introduction to Medical				Yes
		Devices, Technologies,				
		Biotech and Pharma				
BSM 441	3	Diagnostic Technologies	PSIO 201 & 202	In-	F, Sp	Yes
		and Their Role in		person		
		Healthcare				
ENTR 481A	2	Innovation, Translation and	None listed	In-	Sp	Yes
E ' L LL DAAE 404 A ENICD				norcon		
Equivalent to: BME 481A, ENGR		Entrepreneurship		person		



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OPTI 481A, PATH 481A, SOC						
481A						
ECON 200	3	Basic Economic Issues	None listed	In- person, Flex in- person, online	F, W, Sp, Su	
ACCT 250	3	Survey of Accounting (Info for Business Decisions)	None listed	In- person	F, Sp, Su	
BNAD 302	3	Human Side of Organization	None listed	In- person	Contact Department	
BNAD 303	3	Marketing Principles, Concepts, and Tools	None listed	In- person	Contact Department	
LAW 478A/578A	3	Legal & Regulatory Aspects for Health Care Delivery	None listed	Online	F	
LAW 479B/579B	3	Legal and Regulatory Fundamentals for Health Care Business	None listed	Online	Sp	
LAW 480B/580B	3	Data Privacy & Cybersecurity in Healthcare	None listed	Online	Sp	
PHCL 386 Also offered as BSM 386	3	Intro to Tech Transfer in Medicine	None listed	In- person	F	Yes
CMM 465	3	Fundamentals of Light Microscopy and Digital Imaging				
LAW 476A	3	Drug Discovery, Development, and Innovation to Reach the Marketplace	None listed	online	not been scheduled	
BSM 319	2	Medical Technology - Past, Present & Future	None listed		not been scheduled	Yes
PHP 205	3	Telehealth: It is not just about Clinical Care	None	Online	F	



RIZONA	•		1	_		,
HSD 401	3	Design for Health Workshop: Addressing Human Health Challenges with Design Thinking	First-Year English Composition: (ENGL 101 and 102) or (ENGL 103H and 104H) or (ENGL 107 and 108) or ENGL 109H.	In- person	F, Sp	
HSD 410 Also offered as BSM 410	3	Device Design in the Health Sciences: Developing Tools for Health Care Solutions using Design Thinking	Junior or Senior standing AND previous completion of Calculus I (MATH 122B, or MATH 125, or equivalent transfer course), or with instructor permission.	In- person	F, Sp	
HSD 420 Also offered as HSD 476, INFO 476	3	Healthy Design Practices: From the Makerspace to the Community	None listed	In- person	Sp	
CHEE 489	3	Trends in Nanomedicine Engineering - Fundamentals of Therapeutics and Drug Delivery Systems	Advanced Standing: Engineering. MATH 254 and (CHEM 481 or CHEM 480A or [BIOC 462A and 462B]).	In- person	Sp	
PHCL 412	3	Intro to Pharmacology	Students are strongly encouraged (but not required) to have taken at least one course in human anatomy and/or physiology prior to enrolling in this course.	In- person	F	Yes
PHCL 460	3	Designing Drugs – from Chemistry to Cure	(BIOC 384 or BIOC 385) and PCOL 406 and PCOL 410	In- person	Sp	Yes



RIZONA						
PHCL 467	3	Medicines to Market: Drug Discovery and	None listed	In- person	F, Sp, Su	Yes
		Development				
BNAD 301	3	Global and Financial	ECON 200 or (ECON	In-	Contact	
		Economics and Strategies	201A and ECON 201B).	person	Department	
BNAD 304	3	Survey of Finance	None listed	Online	Contact	
Equivalent to BAD 304					Department	
ENTR 448	3	Healthcare	None listed	In-	Sp	
Also offered as MGMT 448		Entrepreneurship		person		
JOUR 280	3	Broadcast Writing	Major: JOUR. JOUR	In-	Sp	
			205 with a C or better.	person		
JOUR 306	3	Advanced Reporting	Major: JOUR. JOUR	In-	F, Sp	
			205 with a C or better.	person		
JOUR 385	3	Beginning Television	Major: JOUR. JOUR	In-	F, Sp	
		Reporting and Production	203 and JOUR 280.	person		
JOUR 433	3	Digging with Data	None listed	In-	Sp	
				person		
JOUR 480	3	Advanced Multimedia	Students must EITHER	In-	Sp	
			take JOUR 307 OR	person		
			[JOUR 319 and SBS			
			350].			
JOUR 497B	3	Advanced Photojournalism	Major: JOUR. JOUR	In-	Sp	
			203.	person		
MGMT 438	3	Health Care Organization	None listed	In-	F, Sp	
Equivalent to PA 438		and Management		person		
MKTG 306	2	Consumer Behavior	BNAD 303 and one of	Online	Su	
			the following: ACCT			
			200, ECON 200 or			
			MKTG 301.			
			Acceptance into			
			Marketing Minor			
			Program, contact			
			department.			



Practice the following: ACCT 200, ECON 200 or MKTG 301. Acceptance into Marketing Minor Program, contact department. MKTG 309 – Marketing 2 BNAD303 and one of the following: ACCT 200, ECON 200 or MKTG 301. MKTG 301. Acceptance into Marketing Communications in the Digital Age	RIZONA		-			
200, ECON 200 or MKTG 301. Acceptance into Marketing Minor Program, contact department. MKTG 309 – Marketing Communications in the Digital Age MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Administration, Business Economics, Entrepreneurship, Finance, Marketing, Management, Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Accounting, Business Feonomics, Entrepreneurship, Finance, Marketing, Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed Inperson F, Sp MKTG 458 Also offered as PHPM 458	MKTG 307	2	Advertising Strategy &	BNAD 303 and one of	Online	Su
MKTG 301. Acceptance into Marketing Minor Program, contact department. BNAD303 and one of the following: ACCT 200, ECON 200 or MKTG 301. MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: MKTG 361. MKTG 453 3 Brand Management None listed Inperson Inperson MKTG 458 Also offered as PHPM 458			Practice	the following: ACCT		
Acceptance into Marketing Minor Program, contact department. MKTG 309 – Marketing Communications in the Digital Age MKTG 361 3 Introduction to Marketing MKTG 361 Acceptance into Marketing BNAD303 and one of the following: ACCT 200, ECON 200 or MKTG 301. Professional Admission: Accounting, Business Administration, Business Administration, Business Administration, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management MKTG 423 3 Digital Marketing MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Acceptance into MArketing, Minor Program, contact department. Professional Admission: Marketing, Marketing. MKTG 361. None listed Marketing, Public Marketing, Public Marketing, Public Marketing, Public Marketing, Public Management, Public Management, Public				200, ECON 200 or		
MKTG 309 – Marketing Communications in the Digital Age MKTG 301 – Marketing Communications in the Digital Age MKTG 301 3 Introduction to Marketing MKTG 301				MKTG 301.		
MKTG 309 – Marketing Communications in the Digital Age 2 BNAD303 and one of the following: ACCT 200, ECON 200 or MKTG 301. MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. Marketing. Mitter 423 MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Program, contact department. BNAD303 and one of BNAD304 Admission: Adm				Acceptance into		
MKTG 309 – Marketing Communications in the Digital Age 2				Marketing Minor		
MKTG 309 – Marketing Communications in the Digital Age 2						
MKTG 309 – Marketing Communications in the Digital Age 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Accounting, Business Management Information Systems, Operations & Supply Chain Management. Professional Admission: Acpublic Marketing Management Information Systems, Operations & Supply Chain Management. Professional Admission: Affecting MKTG 423 3 Digital Marketing MKTG 361. MKTG 453 4 Brand Management None listed Inperson MKTG 458 Also offered as PHPM 458 4 Majors: Public Health, Marketing, Public Management, Public						
Communications in the Digital Age the following: ACCT 200, ECON 200 or MKTG 301. MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. Marketing. Marketing. MKTG 361. MKTG 453 3 Brand Management None listed Inperson MKTG 458 Also offered as PHPM 458 Also offered as PHPM 458	MKTG 309 – Marketing	2		<u> </u>	Online	Su
Age 200, ECON 200 or MKTG 301. MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Conomics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 3 Health Care Marketing Majors: Public Health, Marketing, Public Management, Public MATRE 459 Admission: Marketing, Majors: Public Health, Marketing, Public Management, Public	_			the following: ACCT		
MKTG 361 3 Introduction to Marketing Professional Admission: Accounting, Business Administration, Business Economics, Entrepreneurship, Finance, Marketing, Management, Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing, MATG 361. MKTG 453 3 Brand Management None listed Inperson MKTG 458 Also offered as PHPM 458 Near the Marketing Majors: Public Health, Marketing, Public Management, Public				_		
MKTG 361 3 Introduction to Marketing Admission: Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Nealth Care Marketing Majors: Public Health, Marketing, Public Management, Public Management, Public Management, Public						
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Accounting, Business Administration, Business Management, Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 361. MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Also offered as PHPM 458				Admission:	person	
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Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Business Economics, Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. In- person MKTG 461. None listed In- person MKTG 458 Also offered as PHPM 458				Business		
Entrepreneurship, Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 361. MKTG 453 3 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 Health Care Marketing Majors: Public Health, Marketing, Public Management, Public				Management,		
Finance, Marketing, Management Information Systems, Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed In- person F, Sp person MKTG 458 Also offered as PHPM 458 Also offered as PHPM 458				Business Economics,		
MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management Information Systems, Operations & Supply Chain Management. MKTG 458 Also offered as PHPM 458 Management Information Systems, Operations & Supply Chain Management Information Systems, Operations & Supply Chain Management. None listed Information Systems, Operations & Supply Chain Management, Public Management, Public Information Systems, Operations & Supply Chain Management, Public Information Systems, Operation System				Entrepreneurship,		
MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management Information Systems, Operations & Supply Chain Management. MKTG 458 Also offered as PHPM 458 Management Information Systems, Operations & Supply Chain Management Information Systems, Operations & Supply Chain Management. None listed Information Systems, Operations & Supply Chain Management, Public Management, Public Information Systems, Operations & Supply Chain Management, Public Information Systems, Operation System				Finance, Marketing,		
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Operations & Supply Chain Management. MKTG 423 3 Digital Marketing Professional Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed Inperson MKTG 458 Also offered as PHPM 458 Also offered as PHPM 458 Operations & Supply Chain Management. Professional Admission: Marketing. Majors: Public Health, Marketing, Public Management, Public						
MKTG 423 3 Digital Marketing Professional Inperson Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed Inperson Professional Admission: Marketing. MKTG 361. MKTG 458 Also offered as PHPM 458 Also offered as PHPM 458 Chain Management. Professional Inperson F, Sp person MKTG 361. None listed Inperson Majors: Public Health, Marketing, Public Marketing, Public Management, Public						
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Admission: Marketing. MKTG 361. MKTG 453 3 Brand Management None listed Inperson MKTG 458 Also offered as PHPM 458 Admission: Marketing. Model of the person person Majors: Public Health, Marketing, Public Management, Public	MKTG 423	3	Digital Marketing		In-	F, Sp
MKTG 453 Brand Management None listed In- person MKTG 458 Also offered as PHPM 458 MKTG 458 Also offered as PHPM 458 MKTG 458 Marketing, Public Management, Public				Admission: Marketing.	person	
MKTG 458 Also offered as PHPM 458 Also offered, as PHPM 458 Also offered as PHPM 458				_		
MKTG 458 Also offered as PHPM 458 Also offered, as PHPM 458 Also offered as PHPM 458	MKTG 453	3	Brand Management	None listed	In-	F, Sp
Also offered as PHPM 458 Marketing, Public Management, Public						
Also offered as PHPM 458 Marketing, Public Management, Public	MKTG 458	3	Health Care Marketing	Majors: Public Health,	Online	Sp
Management, Public	Also offered as PHPM 458					
				Management & Policy,		



RIZONA						
			Business			
			Administration, and			
			Entrepreneurship.			
			Senior status.			
FCM 302	3	Clinical Health Disparities in Sexual and Gender Minority (SGM) Populations	None listed		F	
FCM 402/502	3	Addressing Health Disparities Through Interprofessional Clinical - Community Collaborations	None listed		not been scheduled	
HIST 373 Also Offered as LAS 373	3	Politics of Health and Medicine in the Americas: From Historical Roots to Contemporary Development	None listed	Online	Sp	
JOUR 420	3	Digital Communications Law	Open to Journalism, eSociety, and Law majors.	In- person	Varies	
LAW 415	3	Health Care Ethics	None listed		Not been scheduled	
LAW 452	3	Health Law	None listed	In- person	F	
LAW 475D	3	Leadership and Equity in the Life Sciences	None listed	Online	Sp	
LAW 480C	3	Health Information Technology	None listed	Online	F	
LAW 484C	3	Technology and Aging: Legal & Ethical Developments	None listed	Online	F	
LAW 488A	3	Translational Pathways for Medical Devices	None listed	Online	Su	



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LAW 478A	3	Legal and Regulatory	None listed	Online	F	
		Aspects of Healthcare				
		Delivery				
LAW 480A	3	Liability and Regulation of	None listed	Online	Su	
		Healthcare Professionals				
BSM 320	3	Law and Medicine: Parallel	Students who		not been	Yes
		Comparisons Through Time	completed Medicine -		scheduled	
			Past Present and			
			Future MED 318 are			
			ineligible to take this			
			course.			
PHIL 321	3	Medical Ethics	2 courses from Tier	In-	F, W, Sp, Su	
Also Offered as: PA 321			One -	person,		
			Traditions/Cultures	online		
PHPM 310	3	Health Care in the U.S.	Two courses from Tier	In-	F, Sp	
			One-	person,		
			Individuals/Societies.	online		
MED 497/597	3	Research Development and	Instructor Consent	In-	F, Su, Sp	
		Publishing	Required	Person		

III. NEW COURSES NEEDED – using the table below, list any new courses that must be created for the proposed program. If the specific course number is undetermined, please provide level (i.e., CHEM 4XX). Add rows as needed.

Course prefix and number (include cross-listings)	Units	Title	Pre- requisites	Modes of delivery (online, in- person, hybrid)	Status*	Anticipated first term offered	Typically Offered (F, W, Sp, Su)	Dept signed party to proposal? (Yes/No)	Faculty members available to teach the courses
BSM 305	3	Introduction to Medical Devices, Technologies, Biotech and Pharma	NA	Hybrid	D	Fall 2026	F, Sp	Yes	Yes



To be used once preliminary proposal has been approved.

BSM 441	3	Diagnostic Technologies and Their Role in Healthcare	PSIO 201 & 202	In- person	S	Fall 2024	F, Sp		Yes
BME 4**		Technology and Big Data in Individualized Care	NA	Hybrid	D	Fall 2027	Fall	Yes	Yes
FCM 4**		Clinical Application of Medical Technology	NA	In person		Fall 2028	Fall, Spring	Yes	Yes

^{*}In development (D); submitted for approval (S); approved (A)

IV. FACULTY INFORMATION-

Faculty Member	Involvement	UA Vitae link or Box folder link
Marv Slepian	Chair, organizing committee; Regents Professor Medicine, Surgery and BME	
Todd Vanderah	Senior Advisor and Co-Associate Chair, organizing committee; Dept Head, Pharmacology	
Kellen Chen	Co-Associate Chair, organizing committee; Surgery	
Jameshia Granberry	Member, organizing committee; COM-T	
Ann Pagel	Member, organizing committee; College of Management	
Jayanthi Sunder	Member, organizing committee; College of Management	
Mario Romero-Ortega Philip Gutruf	Member, organizing committee; BME	
Tara Sklar Keith Swisher	Member, organizing committee; Law	
Doug Hockstad Rakhi Gibbons	Member, organizing committee; Tech-Launch	



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Michael Abecassis	Member, organizing committee; Dean College	
	of Medicine- Tucson	

V. GRADUATION PLAN -

Semester 1		Semester 2		Semester 3		Semester 4	
Course prefix and number	Units	Course prefix and number	Units	Course prefix and number	Units	Course prefix and number	Units
MATH 112	3	CHEM 130 and 130L	4	ECOL 182R	3	General Ed- Exploring Perspectives Social Scientist	3
ENGL 101/107/109H	3	ENGL 102	3	ECOL 182L	1	General Ed- Building Connections Option*	3
BSM 101	2	MCB 181R	3	PHYS 102/110	3	PHYS 103/111	3
Gen Ed-Building Connections	3	MCB 181L	1	PHYS 181	1	PHYS 182	1
Second Semester Second Language	4	MATH 163/263, BME 376 Statistics	3	ACCT 250	3	PSIO 201	4
UNIV 101 Gen Ed	1	ECON 200	3	General Ed- Exploring Perspectives Humanist*	3	BSM 305	3
Total	16	Total	17	Total	14	Total	17

Semester 5 Course prefix and Units		Semester 6		Semester 7		Semester 8		
		Course prefix and	Units Course prefix and		Units	Course prefix and	Units	
number		number		number		number		
PSIO 202	4	BNAD 303	3	General Elective	1	Emphasis Elective	3	



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BSM 441	3	MED 481A	2	LAW 478A	3	Emphasis Elective	3
PHCL 386	3	LAW 480B	3	LAW 479B	3	General Elective	3
General Education-	3	General Education-	3	Emphasis Elective	3	General Elective	3
Exploring		Building					
Perspectives Artist	ectives Artist Connection						
BNAD 302	3	BSM 4** Med	3	Emphasis Elective			
		Device, Biotech					
		Pharma					
		UNIV 301- General	1				
		Education					
Total	16	Total	15	Total	13	Total	12

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ADDITIONAL INFORMATION FORM

To be used once preliminary proposal has been approved.

VI. Learning Outcomes and Curriculum Map - Complete these tables as a summary of the learning outcomes from your assessment plan and an overview of where learning outcomes are addressed in the program. Use the examples below as models and refer to the explanations beneath each table. Additional resources are available from the University Center for Assessment, Teaching and Technology.

Learning Outcomes

Major Learning Outcome #1: Students can recognize and articulate knowledge of the structure and function of the human body in health and disease including use of appropriate medical terminology and apply this knowledge to evaluation of disease therapies.

Concepts: clinical problem-solving in medical cases, use of technology to diagnose and treat across a spectrum of organ and body systems

Competencies: ability to describe components of medical cases, recognize trustworthy resources for medical knowledge, identify technologies for diagnosis across different body systems

Assessment Methods: embedded exam questions in BSM 441(direct), written assignment in BSM 101 based on rubric (direct), and student exit survey (indirect)

Measures: instructor grading of assignments and exams, responses to student exit survey

Major Learning Outcome #2: Students can apply core principles of organizational behavior, fundamental accounting, economics, effective management, regulation and ethics in the workplace, and human relations to make informed decisions about managing people, finances, and ethical challenges in the workplace.

Concepts: workplace communication etiquette, basic financial knowledge, managing conflict, and ethical decision-making

Competencies: articulate a fundamental understanding of business principles and practical competencies for running a functional organization

Assessment Methods: embedded exam questions in ECON 200 and BNAD 303 (direct), final research paper in LAW 478A and Financial Statement/Managerial Assignment in ACCT250 based on rubric (direct), and student exit survey (indirect)

Measures: instructor grading of assignments and exams, responses to student exit survey

Major Learning Outcome #3: Students can apply their knowledge of emerging medical technologies and the development and validation process of new medical technology to evaluate the risks and rewards related to health science.

Concepts: different modes of emerging technologies (wearables, remote monitoring, etc.), medical subspecialties' dependence on technologies, technology patents from a business perspective

Competencies: Identify unmet needs in medical technology, articulate the process for an intellectual property licensing agreement, evaluate the risks and reward related to health science technologies.

Assessment Methods: homework and team projects in ENTR 481A (direct), embedded exam questions in PHCL 386, BSM 441, and ENTR 481A (direct), and student exit survey (indirect)

Measures: instructor grading of homework assignments, projects, quizzes and exams, responses to student exit survey



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Explanation: **Concepts** are the topics that students will learn in the program. **Competencies** are the skills they will learn.

A **learning outcome** is their ability to apply the skills to the topics, or to use the skills and the topics together, in an observable way. The **assessment method** is where students will demonstrate the learning outcome, and a **measure** is how data will be pulled from the assessment method. Include both a direct and indirect assessment method and measurement for each learning outcome. Competencies and the learning outcomes need to reflect higher level learning: consider using verbs from the Application, Analysis, Synthesis, and Evaluation columns from this list when writing learning outcomes: https://arizona.app.box.com/s/orx6coex8607hlmenrgl7dznhzjicpit. We recommend 3-5 Learning Outcomes for a degree program.

	BSM	BSM	BSM	PHCL	BSM	ENTR	ECON	ACCT	BNAD	BNAD	LAW	LAW	LAW
	101	305	441	386	4**	481A	200	250	302	303	478A	479B	480B
LO #1: Students can recognize and articulate in-depth knowledge of the structure and function of the human body in health and disease including use of appropriate medical terminology and apply this knowledge to evaluation of disease therapies.	I		М		М								
LO #2: Students can apply core principles of organizational behavior, fundamental accounting, economics, effective management, regulation and ethics							I	I	M	R	М	I	R



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in the workplace, and									
human relations to									
make informed									
decisions about									
managing people,									
finances, and ethical									
challenges in the									
workplace.									
LO #3: Students can									
apply their knowledge									
of emerging medical									
technologies and the									
development and									
validation process of	I	R	R	М	М				
new medical									
technology to evaluate									
the risks and rewards									
related to health									
science.									

Emphasis 1: Medical Technology-Device

Learning Outcome #1: Students can recognize and articulate the need, type, scope, and utility of medical device technology, and relate the complex datasets generated to the development of device technology and the practice of precision medicine.

Concepts: imaging modalities and testing methods in clinical practice for diagnosis, evaluation methods, and role of AI in image reconstruction, interpretation, and decision-making

Competencies: ability to describe common diagnostic imaging modalities, explain development process of new diagnostic technology, articulate the role of AI in image reconstruction, interpretation, and decision-making

Assessment Methods: homework and team projects, embedded exam questions (direct), and student exit survey (indirect)

Measures: instructor grading of homework assignments, projects, quizzes and exams, responses to student exit survey



To be used once preliminary proposal has been approved.

Curriculum Map: Which courses in the emphasis connect to this learning outcome? Use the table below to provide the information, Key: "I" = Introduced; "R" = reinforced and opportunity to practice; "M" = mastery at the senior or exit level; "A" = assessment evidence collected for program-level decision making

Courses	Emphasis 1 Student Learning Outcomes						
Courses	LO 1						
BME 486	R						
LAW 476A	R						
HSD 401	I/R						
HSD 410	R/M						
HSD 420	М						

Emphasis 2: Medical Technology-Biotech/Pharma

Learning Outcome #1: Students can recognize and articulate the need, type, scope and utility of Medical Biotechnology and Pharmaceutical technology/Industry and demonstrate knowledge of the procedures for bringing new technologies to market.

Concepts: fundamental issues encountered by entrepreneurial Research & Development professionals; considering scientific, business, regulatory and legal requirements of developing pharmaceuticals and biotechnologies that are brought to the market

Competencies: ability to recognize clinical development activities needed for safety, proof-of-concept and approval for on-market use for patients. Consider the economic feasibility for funding medical biotechnology and pharmaceutical technology to market.

Assessment Methods: embedded exam questions (direct), and student exit survey (indirect)

Measures: instructor grading of homework assignments, quizzes and exams, responses to student exit survey



To be used once preliminary proposal has been approved.

Curriculum Map: Which courses in the emphasis connect to this learning outcome? Use the table below to provide the information, Key: "I" = Introduced; "R" = reinforced and opportunity to practice; "M" = mastery at the senior or exit level; "A" = assessment evidence collected for program-level decision making

to concered for program level decision making							
Courses	Emphasis 2 Student Learning Outcomes						
Courses	LO 1						
PHCL 412	I						
PHCL 467	R/M						
PHCL 460	М						
CHEE 489	I/R						

Emphasis 3: Medical Technology-Business and Marketing/Media

Learning Outcome #1: Students can evaluate and recognize the application of commercialization, marketing and sales, communication, information conveyance and advertising the broad business space of Medical Devices, Biotechnology and Pharmaceutical Technology.

Concepts: financial and managerial accounting topics, microeconomics and macroeconomics, organizational behavior, human relations, ethical decision-making, innovation, corporate governance, and strategies in a global business environment

Competencies: ability to understand/prepare financial and managerial accounting reports, financial performance analysis, understanding of economic principles, business markets, innovation and development

Assessment Methods: homework and projects with real data, embedded exam questions (direct), and student exit survey (indirect)

Measures: instructor grading of homework assignments, projects and exams, responses to student exit survey

Curriculum Map: Which courses in the emphasis connect to this learning outcome? Use the table below to provide the information, Key: "I" = Introduced; "R" = reinforced and opportunity to practice; "M" = mastery at the senior or exit level; "A" = assessment evidence collected for program-level decision making



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Courses	Emphasis 3 Student Learning Outcomes
Courses	LO 1
BNAD 301/304	I
MGMT 438	М
JOUR 433	R
MKTG 361	1
MKTG 309	R
MKTG 453	М

Emphasis 4: Medical Technology-Regulatory-Law-Government

Learning Outcome #1: Students can evaluate and recognize the application of the fundamental regulatory, legal and governmental aspects applicable and operative in Medical Device Technology, Biotechnology and Pharmaceutical Technology.

Concepts: regulations and policies that govern healthcare systems, funding, advances in technology, HIPAA, privacy and security, and intellectual property

Competencies: identify and describe legal and regulatory requirements around funding, technology, cybersecurity and protection of data in healthcare settings, knowledge of patents and other forms of intellectual property

Assessment Methods: short papers and assignments, embedded exam questions (direct), and student exit survey (indirect)

Measures: instructor grading of exams, papers and homework assignments, responses to student exit survey



To be used once preliminary proposal has been approved.

Curriculum Map: Which courses in the emphasis connect to this learning outcome? Use the table below to provide the information, Key: "I" = Introduced; "R" = reinforced and opportunity to practice; "M" = mastery at the senior or exit level; "A" = assessment evidence collected for program-level decision making

Le conecteu for program-level decision making							
Courses	Emphasis 4 Student Learning Outcomes						
Courses	LO 1						
JOUR 420	1						
LAW 452	I/R						
LAW 477	I/R						
LAW 478A	М						
LAW 480A	М						
LAW 488A	R						

VII. PROGRAM ASSESSMENT PLAN-

Assessment Measure	Source(s) of Evidence	Data Collection Point(s)
<u>Program Evaluation</u>		
Length of time to graduation	Department generated statistics	Every Year
Student program assessment	Department Senior Exit Survey	During Spring semester of senior
Academic Program Review	Student/Alumni Survey	At graduation and as part of alumni survey
<u>Completion Evaluation</u>		At graduation and as part of alumni survey,
Job Placement Statistics	Student/Alumni Survey/Social Media	2, 5, 7 and every 7 years after that for APR



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Graduate/Professional Program Enrollment	Reviewers' responses	'

VIII. ANTICIPATED STUDENT ENROLLMENT-complete the table below. What concrete evidence/data was used to arrive at the numbers?

5-YEAR PROJECTED ANNUAL ENROLLMENT										
	1 st Year 2 nd Year 3 rd Year 4 th Year 5 th Year									
Number of	25	75	125	250	400					
Students										

Data/evidence used to determine projected enrollment numbers:

The projected enrollment number is based on current student survey results, class size and faculty teaching loads. From up-and-coming graduates looking to kickstart their MDTD careers to experienced health technology professionals eager for their next challenge, the medical device technology development industry offers an abundance of opportunities for candidates at all stages of their careers. In the USA alone, the industry is responsible for the creation of over 2 million jobs, and given the unstoppable growth of innovative health technologies, it is likely that the sector will continue creating employment opportunities for the foreseeable future.

With the demand for medical technology professionals far outpacing demand, now is a better time than ever for high-quality graduates to pursue careers in MDTD. As well as excellent job prospects, MDTD candidates can expect relatively high salaries, the chance to make a positive difference to the world's well-being, and continuous challenges and advancement opportunities.

A rapidly aging population, the shift toward delivering in-home healthcare, and the increasing prevalence of diabetes, hypertension, and other chronic diseases are key developments expected to boost medical device sales in the next decade. Simultaneously, technological advances are revolutionizing the medical device industry, not only increasing the number of connected, patient-centric medical devices going to market but also strengthening their role in healthcare. The global medical devices market totaled \$489 billion in 2021 and may top \$500 billion in 2022. One estimate forecasts the market expanding to \$719 billion by 2029 — an annualized rate of 5.5% from 2022 to 2029.

References:

A unique medical device to tackle neonatologists' most critical needs. Retrieved from https://www.strata.team/a-unique-medical-device-to-tackleneonatologists-most-critical-needs/

National Health Expenditures. Retrieved from https://www.cms.gov/data-research/statistics-trends-and-reports/national-health-expenditure-data Cohen, I. G., Minssen, T., Price, W. N., Robertson, C. T., & Shachar, C. (Eds.). (2022). Innovation and protection: the future of medical device regulation. Cambridge University Press.



To be used once preliminary proposal has been approved.

U.S. Bureau of Labor Statistics. Occupational Outlook Handbook. Healthcare Occupations. Retrieved from https://www.bls.gov/ooh/healthcare/home.htm (updated September 6, 2023)

IX. ANTICIPATED DEGREES AWARDED-

PROJECTED DEGREES AWARDED ANNUALLY									
	1 st Year 2 nd Year 3 rd Year 4 th Year 5 th Year								
Number of	NA	10	50	100	200				
Degrees									

Data/evidence used to determine number of anticipated degrees awarded annually:

These numbers were derived based on the assumption that the trend in graduates will trail behind the estimated enrollment due to attrition and time to complete the requirements, which is expected to be 2-3 years

Appendix A. Minor Requirements. N/A

Appendix B. Emphasis Print Information-

Emphasis	Print on transcript	Print on diploma
Medical Technology - Device	Yes	Yes
Medical Technology – Biotech/Pharma	Yes	Yes
Medical Technology – Business and	Yes	Yes
Marketing/Media		
Medical Technology – Regulatory-Law-	Yes	Yes
Government		



Name of Proposed Program or Unit: Bachelor of Sciences in Med	Projected							
Budget Contact Person: Jason Marr	- 							
Budget Contact I Cloon. Jason Wall		1st Year		d Year		3rd Year		
	20)25 - 2026	2026	5 - 2027	20	27 - 2028		
METRICS								
Net increase in annual college enrollment UG		25		75		125		
Net increase in college SCH UG		825		2,450		4,025		
Number of Faculty FTE		0.40		0.40		0.40		
FUNDING SOURCES								
Continuing Sources								
UG AIB Revenue		164,675		489,300		804,475		
Grad AIB Revenue								
Program Fee Revenue (net of revenue sharing)								
F and A AIB Revenues								
Reallocation from existing College funds (attach description)								
Other Items (attach description)								
Total Continuing	\$	164,675	\$	489,300	\$	804,475		
One-time Sources								
College fund balances		246,000						
Institutional Strategic Investment								
Gift Funding								
Other Items (attach description)								
Total One-time	\$	246,000	\$	-	\$	-		
TOTAL SOURCES	\$	410,675	\$	489,300	\$	804,475		
EXPENDITURE ITEMS								
Continuing Expenditures								
Faculty		115,430		117,739		120,093		
Other Personnel		174,000		177,480		181,030		
Employee Related Expense		92,618		94,470		96,359		
Graduate Assistantships		32,313		3 1,170		2 0,000		
Other Graduate Aid								
Operations (materials, supplies, phones, etc.)		3,000		3,000		3,000		
Additional Space Cost		2,000		0,000				
Other Items (attach description)								
Total Continuing	\$	385,048	\$	392,689	\$	400,482		
One-time Expenditures								
Construction or Renovation		25,000						
Start-up Equipment		,						
Replace Equipment								
Library Resources								
Other Items (attach description)								
Total One-time	\$	25,000	\$		\$			
TOTAL EXPENDITURES	\$	410,048	\$	392,689	\$	400,482		
Net Projected Fiscal Effect	\$	627	\$	96,611	>	403,993		

Expenses

Title	FTE	Salary	Ro	ole (gross)	ERE
Director	0.30	\$ 350,600	\$	105,180	\$ 33,658
Assoc Director	0.10	\$ 102,500	\$	10,250	\$ 3,280
Program Coordinator	1.00	\$ 65,000	\$	65,000	\$ 20,800
Administrative Assistant	1.00	\$ 54,000	\$	54,000	\$ 17,280
Advisor	1.00	\$ 55,000	\$	55,000	\$ 17,600
Total			\$	289,430	\$ 92,618

1 lab, 600-800 sq ft

1 storage space

All AIB Revenue:	\$	164,675	\$	489,300	\$	804,475
SCH Revenue	\$	155,925	\$	463,050	\$	760,725
\$/SCH	\$	189	\$	189	\$	189
Projected SCH		825		2,450		4,025
All:		Yr1		Yr2		Yr3
Sch Revenue	Ş	9,430	Ş	103,930	Ą	239,873
SCH Revenue	\$	9,450	\$	103,950	\$	259,875
\$ / SCH	\$	189	\$	189	\$	189
Projected SCH		50		550		1,375
COM-T Only:		Yr1		Yr2		Yr3
Enrollment Revenue	\$	8,750	\$	26,250	\$	43,750
\$ / enrollment	\$	350	\$	350	\$	350
Projected Enrollment		25		75		125
		Yr1		Yr2		Yr3
AIB Revenue						

¹ Anteroom, 200 sq ft

² Offices, 300-400 sq ft

Total UA Revenue	\$ 239,414	\$ 718,243	\$ 1,197,072
Total auxiliary	\$ 65,000	\$ 195,000	\$ 325,000
Parking	\$ 7,500	\$ 22,500	\$ 37,500
Bookstores	\$ 12,500	\$ 37,500	\$ 62,500
Campus Health	\$ 2,500	\$ 7,500	\$ 12,500
Student Union	\$ 12,500	\$ 37,500	\$ 62,500
Housing	\$ 30,000	\$ 90,000	\$ 150,000
Total UA Tuition Revenue, net	\$ 174,414	\$ 523,243	\$ 872,072
Total net tuition / UG student		\$ 6,977	

\$ 138,838	
\$ 13,530	
\$ 85,800	
\$ 71,280	
\$ 72,600	
\$ 382,048	Annual, ongoing

Total Cost

\$ - One-time

	\$/Student	
Housing	\$	1,200
Student Union	\$	500
Campus Health	\$	100
Bookstores	\$	500
Parking	\$	300

	FY15	FY16
Auxiliary Units		
External Revenue		
Housing & Res Life Per FTE		
Student Union Per FTE		
Campus Health Per FTE		
Campus Rec Per FTE		
BookStores Per FTE		
Parking & Transportation Per FTE		
Fees		
Mandatory Fees Per FTE	39,167,700 924	40,128,833 926
Misc Fees Per FTE	17,513,400 413	18,652,192 431
Study Abroad		
Student FTE Fall Census	42,388.1	43,323.1
	12,300.1	.5,525.1

FY17	FY18	FY19	FY20	FY21
		53,419,419 1,204	55,136,853 1,233	43,291,763 951
		•		
		29,430,979 663	25,048,474 560	12,100,158 266
		7,613,415	6,865,399	5,244,664
		172	154	115
		2,217,036	1,369,205	722,265
		50	31	16
		26,478,915 597	21,949,754 491	16,409,454 361
		18,054,646 407	16,468,812 368	10,098,958 222
39,898,700	43,915,500	46,880,200	49,585,161	50,682,663
916	995	1,056	1,109	1,113
19,324,900	21,135,900	21,927,900	20,020,617	20,136,577
444	479	494	448	442
	11,709,916	9,974,847	3,995,405	1,376,761
	265	225	89	30
43,570.1	44,128.9	44,375.9	44,713.7	45,516.7

FY22	Planning Assumption
62,904,555 1,343	1,200
28,034,608 599	500
5,804,582	
124	100
1,791,782 38	-
20,830,130	
445	500
17,288,017 369	300
303	300
52,559,321 1,122	1,100
23,466,650	2,200
501	500
8,791,552	100
188	100
46,828.7	



New Academic Program PEER COMPARISON

Program name,	Medical Device	BS in Health	BS in Health Technology,	BS in Health Services
degree, and institution	Technology	Entrepreneurship and	Bachelor of Science,	Management, Bachelor's
	Development, Bachelor	Innovation, Bachelor of	University of Illinois at	of Science, <u>University of</u>
	of Science, University	Science, Arizona State	<u> Urbana-Champaign (UIUC)</u>	<u>Minnesota</u>
	of Arizona	University, Edson College of		
		Nursing and Health		
		<u>Innovation</u>		
Current number of		17 new students in Fall 2024	45 in concentration	208 in the major
students enrolled				227 in major/minor
				combined
Program Description	The Bachelor of Science	The BS program in health	Develop the skills and	Health services managers
	in Medical Device and	entrepreneurship and	knowledge needed to	direct, plan, or coordinate
	Technology	innovation provides a broad	implement and support	medical and health
	Development (MDTD)	background in the principles	information technology	services in hospitals,
	is a four-year degree	of innovation, leadership,	solutions for health sector	clinics, managed care or
	program designed and	complexity science, change	organizations. Coursework	health insurance
	delivered as a	theory, collaboration and	will focus on the areas of	companies,
	collaboration between	evidence-based decision-	health information	pharmaceutical or medical
	clinicians, basic	making to ensure that its	management including	device organizations, long
	scientists, engineering,	graduates are prepared to	health information	term care facilities, public
	business and law, with	manage implementation of	processing and exchange,	health agencies, and many
	focus on learning about	innovation in the health care	health care analytics,	more. Health services
	the medical field	arena.	enterprise management, and	managers are the
	devices and technology	Through the use of evidence-	information storage and	business leaders who help
	that would offer	based decision-making and	security management.	run these organizations,
	students multiple	leadership skills in		working to improve access
	avenues upon	interprofessional teams,		and delivery of healthcare
	graduation. The	students learn to tackle		services.
	program would allow	health care challenges using		

1			
	students to learn the	modern technology, public	
	basics in the medical	policy and communication.	
	health field while	This unique program situates	
	expanding into areas of	students at the intersection	
	interest that would	of innovation and	
	include the business of	entrepreneurship, enabling	
	medical devices,	them to develop their own	
	creating/engineering of	solutions to health	
	devices as well as the	challenges.	
	legal/regulatory		
	components of medical		
	devices. The program		
	juxtaposes applied		
	topics such as what it is		
	to be an individual that		
	helps develop medical		
	devices, or goes into		
	the sales or use of		
	devices, works in the		
	regulatory fields of		
	medical devices and/or		
	goes onto professional		
	degree programs that		
	allows one to utilize		
	such devices in their		
	health care filed. The		
	rapidly growing field of		
	medical devices and		
	the MDTD BS program		
	would allow for hands-		
	on experience through		
	simulation in addition		
	to information		

	delivered in the classroom setting.			
Target Careers	Biomedical Engineer, Clinical Informationist, Medical Device Designer, Healthcare Data Analyst, Telemedicine Specialist, Health IT Consultant	entrepreneurs health architects health care administrators health care strategists, advisors, project managers and administrators health innovation consultants health product and service managers health system designers intrapreneurs managers responsible for promoting innovative product development and marketing public relations experts in health	Many pursue a pre-health path post-graduation Some consider the Health Tech Masters Program	Medical Office / Clinic Manager Healthcare Data Analyst Medical and Pharmaceutical Sales Healthcare Operations Manager Patient/Client Care Coordinator Quality & Patient Safety Manager Healthcare Project Manager Long-Term Care Administrator Client Services Specialist Account Manager Health System Manager Patient Access Supervisor Health Insurance Analyst Human Resources Generalist Digital Client Services Manager Admissions Supervisor Healthcare Consultant Business Office Manager Accounting / Billing Systems Specialist
Emphases? (Yes/No) List, if applicable	Yes 1. Medical Technology – Device	No, but has associated accelerated masters	This degree is a concentration within the	No. Minor and Certificate programs available.

	2. Medical Technology	programs in Aging and	Interdisciplinary Health	
	– Biotech/Pharma	Healthcare Innovation	Sciences Degree	
	3. Medical Technology			
	 Business and 			
	Marketing/Media			
	4. Medical Technology			
	Regulatory-Law-			
	Government			
	5. Basic and Clinical			
	Medical Sciences			
Minimum # of units	120	120	128	120
required				
Level of Math required	Moderate: College	College Mathematics	Biostatistics	Introduction to Statistics
	Algebra or higher along	Math Intensity: General		
	with statistics			
Level of Second	2 nd semester	Not required	3 rd semester second	Not required
Language required	proficiency		language	
Special requirements	No	No	No	30 transferable credits
to declare/gain				2.5+ GPA
admission?				Demonstrated interest in
				HSM field
Internship, practicum,	Not required.	Not required. Internship	Yes, an internship is required	Yes, Health Services
or applied/experiential	Internship	opportunities are available	for Interdisciplinary Health	Management Internship
requirements?	opportunities may be	though.	Sciences degree.	Leadership and Business
If yes, describe.	available.			Planning in Health Care -
				Capstone

Additional questions:

1. How does the proposed program align with peer programs? Briefly summarize the similarities between the proposed program and peers, which could include curriculum, overall themes, faculty expertise, intended audience, etc.

All programs have a focus on understanding the function of medical devices. The MS degree from University of Minnesota and the BS degree from New Jersey Technical Institute share a focus on design, innovation and development with the proposed MDTD program. Target careers for the three programs share significant overlap with the proposed MDTD program.

2. How does the proposed program stand out or differ from peer programs? Briefly summarize the differences between the proposed program and peers, which could include curriculum, overall themes, faculty expertise, intended audience, etc.

The truly unique aspect of the proposed MDTD program is that it has a lower math requirement, requiring only College Algebra and statistics. The other programs require some form of Calculus, as does the Biomedical Engineering degree at UA. The MDTD program has some exposure to biomedical engineering and an additional focus on regulation, policy, physiology, and business. The only peer program that shares those additional subjects is the Master's degree from University of Minnesota.

At the University of Arizona, the BS in Medicine prepares graduates for medical school, graduate programs in allied health, or careers in clinical care, whereas the BS MDTD degree program aims to immediately prepare students for the workforce, does not require biochemistry, and allows students to a pursue a multidisciplinary curriculum steeped in courses across several colleges at the University of Arizona while limiting the prerequisites and co-requisites required to complete the degree.

3. How do these differences make this program more applicable to the target student population and/or a better fit for the University of Arizona?

This degree provides opportunity for a non-math broad focused major in device development creating an alternate path for students to access the field of medical device technology. The variety of topics introduced in this major help to address the concepts with which biological technicians/technologists often struggle, e.g. strategy, financing, proof of concept, intellectual property, drug discovery, and policy.

OFFICE OF THE DEAN



Tucson, AZ 85721-0108 Ofc: 520-621-2125

McClelland Hall 417 1130 E. Helen Street P.O. Box 210108

eller.arizona.edu

March 1, 2024

Marvin Slepian, M.D. Regents Professor of Medicine – Division of Cardiology Regents Professor and Associate Department Head – Biomedical Engineering University of Arizona College of Medicine – Tucson

Dear Marvin:

In my role as Dean of Eller College of Management, I am writing this letter in strong support of the College of Medicine-Tucson proposal for a new Bachelor of Science in Medical Device Technology Development.

This new Bachelor of Science in Medical Device Technology Development degree will help grow the overall number of students coming to University of Arizona as well as those enrolling on-line. In addition, several Colleges/Departments/Center faculty members are leaders in their fields and are uniquely qualified to contribute to the program. The proposed program emanates from a partnership between the College of Engineering, James E. Rogers College of Law, Eller College of Management, College of Medicine Tucson, University of Arizona Health Sciences and Tech Launch Arizona.

Also, as we launch the Comprehensive Education Core, the BS in Medical Device Technology Development that will utilize the infrastructure to accommodate growth and provide students the support they need to be successful throughout their educational journeys.

Finally, and most importantly, there is an urgent need to provide educational pathways to students. The BS in Medical Device Technology Development will allow departments to leverage existing courses in novel ways and provide much needed enrollment opportunities.

With regards,

Karthik Kannan

A. Darthill

Dean and Halle Chair in Leadership Eller College of Management

University of Arizona

COLLEGE OF ENGINEERING

Office of the Dean 1209 E. 2nd Street, Room 100 Tucson, AZ 85721-0072

Office: 520-621-6595 engineering.arizona.edu



November 14, 2024

To: Dean Michael Abecassis, College of Medicine - Tucson

From: David W. Hahn, Craig M. Berge Dean, College of Engineering Joseph Dean, College of Engineering

Subject: Medical Device Technology Development

This memo is to express College of Engineering full support for your new proposed BS degree program Medical Device Technology Development (MDTD). Engineering looks forward to future collaborations and identification of synergy between the MDTD program and existing engineering programs, including Biomedical Engineering, Systems Engineering, and Electrical and Computer Engineering to name a few.





Office of the Senior Vice President for Health Sciences Phoenix Campus 435 North 5th Street Executive Suite Phoenix, AZ 85004-2230 Tucson Campus 1670 E. Drachman PO Box 210216 Tucson, AZ 85721-0216 Tel: (520) 626-1197 Fax: (520) 626-1460

February 23, 2024

Marvin Slepian, M.D.

Regents Professor of Medicine – Division of Cardiology

Regents Professor and Associate Department Head – Biomedical Engineering

University of Arizona College of Medicine – Tucson

Dear Marvin:

I am excited to hear about the proposed launch of a new Bachelor of Science in Medical Device Technology Development. The new degree will offer students additional opportunities within the health sciences and meets the needs of a rapidly growing industry. As with any expanding industry, educational pathways that can help students move into the field will be very valuable to employers and sought after by students.

Not only will this degree help grow overall enrollment in a new and dynamic field of study, it also positions graduates to meet the challenges of the future in health care technology. The forward-thinking curriculum will prepare students to enter a fast-changing landscape by providing them with the interprofessional perspective necessary to be successful. This interprofessional partnership between four existing UA colleges, the University of Arizona Health Sciences and Tech Launch Arizona creates a unique opportunity for students by leveraging existing courses and resources.

I strongly support the launch of this program as an addition to the offerings of the College of Medicine – Tucson where it will be well positioned with access to research, clinical and other medical faculty and professionals. The college's history of excellent academic support for students will be key in ensuring their success as this new program ramps up.

Sincerely,

Michael D. Dake, MD

Senior Vice President for Health Sciences

Michael D. Mer

University of Arizona



DEAN'S OFFICE

James E Rogers College of Law 1201 E Speedway Blvd PO Box 210176 Tucson AZ 85721-0176

520-621-1498 / law.arizona.edu

November 9, 2024

Marvin Slepian, M.D.
Regents Professor of Medicine – Division of Cardiology
Regents Professor and Associate Department Head – Biomedical Engineering
University of Arizona College of Medicine – Tucson

Dear Marvin,

As Dean of the James E. Rogers College of Law, I strongly support the College of Medicine-Tucson proposal for a new Bachelor of Science in Medical Device Technology Development.

This new Bachelor of Science in Medical Device Technology Development degree will help grow the overall number of students coming to University of Arizona as well as those enrolling on-line. The proposed program aligns well with existing undergraduate courses, including several in our James E. Rogers College of Law Health Law & Policy Program that will be offered as part of the new degree. These courses, include:

LAW 480B: Data Privacy and Cybersecurity in Healthcare

LAW 478A: Legal & Regulatory Aspects for Healthcare Delivery

LAW 479B: Legal & Regulatory Fundamentals of Healthcare Business

There is an urgent need to provide educational pathways to students that leverage existing courses in novel ways and provide much needed enrollment opportunities. The new Bachelor of Science in Medical Device Technology Development degree addresses this need and offers a unique learning experience that will prepare future students for careers in this growing sector of the healthcare industry.

Sincerely,

Marc L. Miller

Marc J Miller

Dean and Ralph W. Bilby Professor of Law

OFFICE OF THE DEAN



Tucson, AZ 85721-0108 Ofc: 520-621-2125

McClelland Hall 417 1130 E. Helen Street P.O. Box 210108

eller.arizona.edu

March 1, 2024

Marvin Slepian, M.D. Regents Professor of Medicine – Division of Cardiology Regents Professor and Associate Department Head – Biomedical Engineering University of Arizona College of Medicine – Tucson

Dear Marvin:

In my role as Dean of Eller College of Management, I am writing this letter in strong support of the College of Medicine-Tucson proposal for a new Bachelor of Science in Medical Device Technology Development.

This new Bachelor of Science in Medical Device Technology Development degree will help grow the overall number of students coming to University of Arizona as well as those enrolling on-line. In addition, several Colleges/Departments/Center faculty members are leaders in their fields and are uniquely qualified to contribute to the program. The proposed program emanates from a partnership between the College of Engineering, James E. Rogers College of Law, Eller College of Management, College of Medicine Tucson, University of Arizona Health Sciences and Tech Launch Arizona.

Also, as we launch the Comprehensive Education Core, the BS in Medical Device Technology Development that will utilize the infrastructure to accommodate growth and provide students the support they need to be successful throughout their educational journeys.

Finally, and most importantly, there is an urgent need to provide educational pathways to students. The BS in Medical Device Technology Development will allow departments to leverage existing courses in novel ways and provide much needed enrollment opportunities.

With regards,

Karthik Kannan

A. Darthill

Dean and Halle Chair in Leadership Eller College of Management

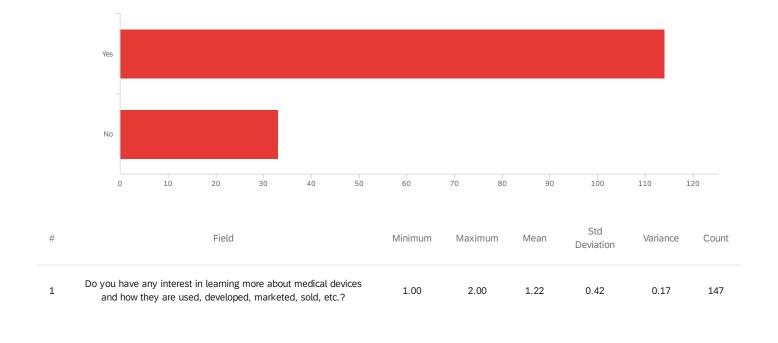
University of Arizona

Default Report

Bachelor of Science Degree Program in Medical Device Technology Development (MDTD) Interest Survey February 15, 2024 11:16 AM MST

Q1 - Do you have any interest in learning more about medical devices and how they are

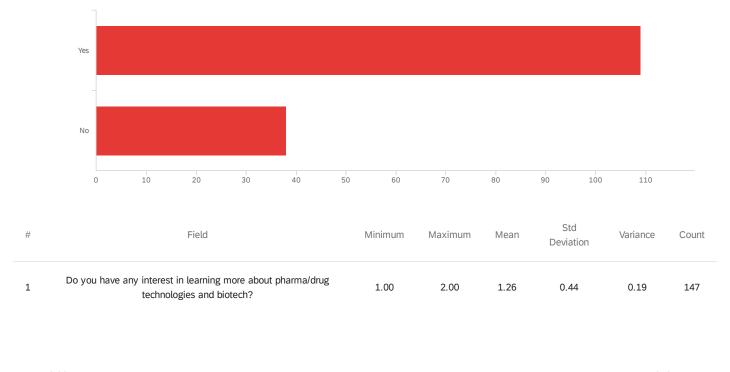
used, developed, marketed, sold, etc.?



#	Field	Choice Count
1	Yes	77.55% 114
2	No	22.45% 33

Q2 - Do you have any interest in learning more about pharma/drug technologies and

biotech?

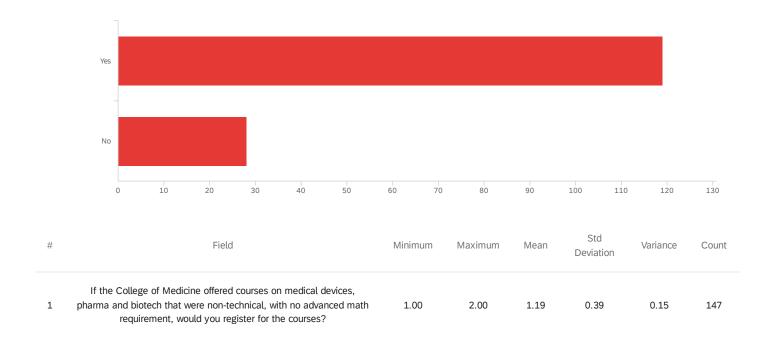


#	Field	Choice C	ount
1	Yes	74.15%	109
2	No	25.85%	38

147

Showing rows 1 - 3 of 3

Q3 - If the College of Medicine offered courses on medical devices, pharma and biotech that were non-technical, with no advanced math requirement, would you register for the courses?



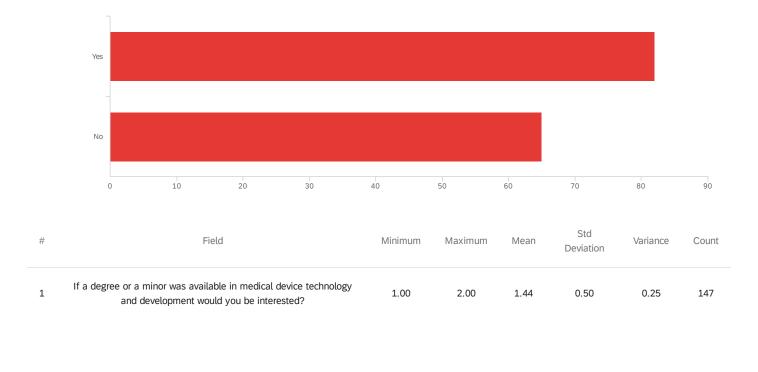
#	Field	Choice C	Count
1	Yes	80.95%	119
2	No	19.05%	28

147

Showing rows 1 - 3 of 3 $\,$

Q5 - If a degree or a minor was available in medical device technology and development

would you be interested?



#	Field	Choice C	Count
1	Yes	55.78%	82
2	No	44.22%	65

147

Showing rows 1 - 3 of 3

Subject: RE: Classes for Proposed New Major

Date: Tuesday, October 22, 2024 at 1:59:14 PM Mountain Standard Time

From: Sorensen, Ronald Duane - (rdsorensen)

To: Phillips, Brandon - (phillipsb), Urquidez, Celina B - (celinau)

Attachments: image001.png, image002.png

Hello Brandon,

I've reached out to all the faculty teaching the courses you have listed in your email below. They are fine with having the courses listed as electives in the new undergraduate major in Medical Device Technology Development.

Thank you,

Ron

From: Phillips, Brandon - (phillipsb) <phillipsb@arizona.edu>

Sent: Wednesday, October 2, 2024 1:54 PM

To: Sorensen, Ronald Duane - (rdsorensen) < rdsorensen@arizona.edu >; Urquidez, Celina B - (celinau)

<celinau@arizona.edu>

Subject: Classes for Proposed New Major

Hi Ron and Celina,

I have been assisting with the proposal for a new undergraduate major in Medical Device Technology Development, and we have selected numerous courses to be included as emphasis electives. Some of these are from FCM. I was hoping you could let me know if FCM would approve of their use as emphasis electives in this new MDTD program.

The courses are:

- FCM 302 Clinical Health Disparities in Sexual and Gender Minority (SGM) Populations (3 units)
- FCM 402/502 Addressing Health Disparities through Interprofessional Clinical-Community Collaboration (3 units)

I know 302 and 402 have not been active recently, but if you think they will be offered in the future, we would still like to include them.

- FCM 424/524 Arts and Community Health Intercultural Perspectives and Applications Parts I-III (1-3 units)
- FCM 410/510 Substance Misuse in Maternal and Child Health Populations (3 units)
- FCM 496A Advancements in Substance Misuse Research and Clinical Care Seminar (2 units)
- FCM 498 Community Health Field Training Experience (2 units)

Please let me know if we can use these courses to help build the emphases. Feel free to reach out if you need more information. We are hoping to get your approval by the end of October because this proposal is moving on to next steps very soon.

Subject: Re: Classes for Proposed New Major

Date: Friday, October 18, 2024 at 12:41:25 PM Mountain Standard Time

From: Kiehlbaugh, Kasi - (kkiehlbaugh)

To: Phillips, Brandon - (phillipsb), Ehiri, John E - (jehiri), Embry, Danielle M - (dembry)

CC: Peters, Matt - (mwpeters)

Attachments: image003.png, image001.png, image002.png

Brandon,

I am writing to approve the use of HSD 401, HSD 410, and HSD 420 in the MDTD program. I would also like to recommend that you include our newly approved course, HSD 415, as well.

HSD 415: Design Visualization Practices for Health: From Speculations to Resolutions (3 units) https://catalog.arizona.edu/courses/0434181

Warmly, Kasi

Kasi M. Kiehlbaugh, PhD | she/her

pronunciation: "KAY-see KEEL-bah" Director, <u>Health Sciences Design</u>

University of Arizona Health Sciences, <u>HSIB 615</u> Assistant Professor of Practice, Biomedical Engineering

Executive Committee Chair, Vertically Integrated Projects

520-621-0539 (office) | 520-261-1553 (cell) | 306604 (Zoom Phone) | kkiehlbaugh@arizona.edu

From: Phillips, Brandon - (phillipsb) <phillipsb@arizona.edu>

Sent: Thursday, October 3, 2024 1:06 PM

To: Ehiri, John E - (jehiri) < jehiri@arizona.edu>; Embry, Danielle M - (dembry)

<dembry@arizona.edu>

Cc: Kiehlbaugh, Kasi - (kkiehlbaugh) <kkiehlbaugh@arizona.edu>; Peters, Matt - (mwpeters)

<mwpeters@arizona.edu>

Subject: Re: Classes for Proposed New Major

Thank you, John!



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

Arizona Health Sciences Center 1119 Land Acknowledgment www.arizona.edu

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The University of Arizona Purpose & Values:

Working together to expand human potential, explore new horizons and enrich life for all.

Integrity • Compassion • Exploration Adaptation • Inclusion • Determination

From: Ehiri, John E - (jehiri) < jehiri@arizona.edu > Date: Thursday, October 3, 2024 at 1:03 PM

To: Embry, Danielle M - (dembry) < <u>dembry@arizona.edu</u>>, Phillips, Brandon - (phillipsb)

<phillipsb@arizona.edu>

Cc: Kiehlbaugh, Kasi - (kkiehlbaugh) < kkiehlbaugh@arizona.edu >, Peters, Matt -

(mwpeters) < mwpeters@arizona.edu >

Subject: RE: Classes for Proposed New Major

Hi Brandon,

I approve the inclusion of PHP 205, PHPM 310, and HPS 433 in your new MDTD program.

Best wishes, John



John Ehiri, PhD

Professor

Senior Associate Dean for Academic and Faculty Affairs Mel and Enid Zuckerman College of Public Health THE UNIVERSITY OF ARIZONA Roy P. Drachman Hall, A317H 1295 N Martin Ave I Tucson, AZ 85721

Office: 520-626-1355 jehiri@arizona.edu

publichealth.arizona.edu

From: Embry, Danielle M - (dembry) < dembry@arizona.edu>

Sent: Thursday, October 3, 2024 10:03 AM

To: Phillips, Brandon - (phillipsb) <phillipsb@arizona.edu>

Cc: Ehiri, John E - (jehiri) <<u>jehiri@arizona.edu</u>>; Kiehlbaugh, Kasi - (kkiehlbaugh) <<u>kkiehlbaugh@arizona.edu</u>>; Peters, Matt - (mwpeters) <<u>mwpeters@arizona.edu</u>>

Subject: RE: Classes for Proposed New Major

Good morning Brandon.

Thanks for reaching out. Sounds like an interesting new major! I am copying our Sr. Associate Dean for Academic Affairs, Dr. John Ehiri, here for approval to list PHP 205, PHPM 310 and HPS 433 in your new MDTD program.

The HSD classes will soon be transferred to the College of Health Sciences. I'm looping in the Director of Health Sciences Design, Dr. Kasi Kiehlbaugh, for approval to list HSD 401, HSD 410, and HSD 420.

Best, Danielle

From: Phillips, Brandon - (phillipsb) <phillipsb@arizona.edu>

Sent: Wednesday, October 2, 2024 1:48 PM

To: Embry, Danielle M - (dembry) < dembry@arizona.edu>

Subject: Classes for Proposed New Major

Hi Danielle,

I have been assisting with the proposal for a new undergraduate major in Medical Device Technology Development, and we have selected numerous courses to be included as emphasis electives. Some of these are in your purview. I was hoping you could let me know if these programs would approve of their use as emphasis electives in this new MDTD program.

The courses are:

- PHP 205 Fundamentals of Telehealth (3 units)
- HSD 401 Design for Health Workshop: Addressing Human Health Challenges with Design Thinking (Gen Ed Building Connections) (3 units)
- HSD 410 Device Design in the Health Sciences: Developing Tools for Health Care Solutions using Design Thinking (3 units)
- HSD 420 Healthy Design Practices: From the Makerspace to the Community (3 units)
- PHPM 310 Health Care in the U.S. (3 units)
- HPS 433 Global Health (3 units)

Please let me know if we can use these courses to help build the emphases. Feel free to reach out if you need more information. We are hoping to get approval by the end of October because this proposal is moving on to next steps very soon.

Thank you,



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

Arizona Health Sciences Center
1119
Land Acknowledgment
www.arizona.edu
Facebook | X (formerly twitter) | Instagram | LinkedIn

Subject: Re: Classes for Proposed New Major

Date: Thursday, October 3, 2024 at 4:58:26 PM Mountain Standard Time

From: Wilson, Diana K - (dwilson)

To: Phillips, Brandon - (phillipsb)

Attachments: image001.png, image002.png

Hi Brandon,

Thanks for reaching out. I talked with our undergrad faculty:

BME 295C is open to all majors so that one is fine.

BME 486 - Dr. Kim said that one can work

BME 477 - Dr. Subbian said no on that one due to needing higher level engr/stats + coding skills

Would you be able to send a copy of the four year plan going into the proposal when you get a chance? When does this go up for a vote with Faculty Senate and ABOR?

Best, Diana

Diana Wilson, M.A. *She, her, hers* Senior Academic Advisor Engineering Bldg., 112D 520-621-5420

Please use this link to make an appointment: https://trellis.arizona.edu/solutions/trellis-advise

Zoom: https://arizona.zoom.us/my/bmediana

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This too shall pass

From: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Sent: Wednesday, October 2, 2024 1:58 PM

To: Wilson, Diana K - (dwilson) < dwilson@arizona.edu>

Subject: Classes for Proposed New Major

Hi Diana,

I have been assisting with the proposal for a new undergraduate major in Medical Device Technology Development, and we have selected numerous courses to be included as emphasis electives. Some of these are from BME. I was hoping you could let me know if BME would approve of their use as emphasis electives in this new MDTD program.

The courses are:

- BME 295C Challenges in Biomedical Engineering (1 unit)
- BME 477 Introduction to Bioinformatics (instru consent rgd) (3 units)
- BME 486 Biomaterial-Tissue Interactions (3 units)

Please let me know if we can use these courses to help build the emphases. Feel free to reach out if you need more information. We are hoping to get your approval by the end of October because this proposal is moving on to next steps very soon.

Thank you,



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

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Wednesday, December 11, 2024 at 10:17:13 Mountain Standard Time

Subject: Re: PHCL Courses in MDTD

Date: Wednesday, December 11, 2024 at 10:16:51 AM Mountain Standard Time

From: Phillips, Brandon - (phillipsb)

To: Vanderah, Todd W - (vanderah)

Attachments: image001.png, image002.png, image003.png, image004.png

Yes, that's the PHCL 386 in the core.



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

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From: Vanderah, Todd W - (vanderah) < vanderah@arizona.edu >

Date: Wednesday, December 11, 2024 at 10:16 AM

To: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Subject: Re: PHCL Courses in MDTD

Hi Brandon,

Yes, all good for the MDTD program

We also want to make sure Doug and Rakhi's course is available - I forget their number but is is a PHCL course.

Todd

Todd W. Vanderah Regents Professor and Head Department of Pharmacology Co-Director of the MD/PhD Program
University of Arizona, COM-T
Director of the Comprehensive Center for Pain and Addiction
Assistant Vice President, Research and Innovation with the Global MD Program
University of Arizona Health Sciences
http://painandaddiction.arizona.edu/

From: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Sent: Wednesday, December 11, 2024 10:13 AM

To: Vanderah, Todd W - (vanderah) < <u>vanderah@arizona.edu</u>>

Subject: PHCL Courses in MDTD

Hi Todd,

I wanted to reach out to get your approval to use the following PHCL courses in the new proposed MDTD program:

PHCL 386 Intro to Tech Transfer in Medicine – proposed as a core major requirement

PHCL 412 Intro to Pharmacology – emphasis course

PHCL 460 Designing Drugs – emphasis course

PHCL 430 Pain – emphasis course

PHCL 444 Human Neurobiology Basics – emphasis course

Thanks,



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

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From: Hingle, Melanie D - (hinglem) < hinglem@arizona.edu >

Date: Thursday, December 12, 2024 at 9:27 AM

To: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu> Cc: Wilund, Kenneth R - (kwilund) < kwilund@arizona.edu >

Subject: Re: MDTD Emphasis Courses

Hello Brandon

Thanks for your inquiry.

NSC 310 is a popular gen ed course that is offered regularly, although right now, only online.

NSC 275 was part of the Precision Nutrition degree and is not currently being offered. There has been some initial discussion about adding 275 back to the schedule for various reasons, including the fact that it was included as part of the core for the NSW pre-health degree. However, with the ongoing financial issues we are experiencing, it is not a high priority since we are having trouble getting our regular classes covered.

Melanie Hingle, PhD, MPH, RDN

Associate Director, School of Nutritional Sciences and Wellness College of Agriculture, Life and Environmental Sciences THE UNIVERSITY OF ARIZONA

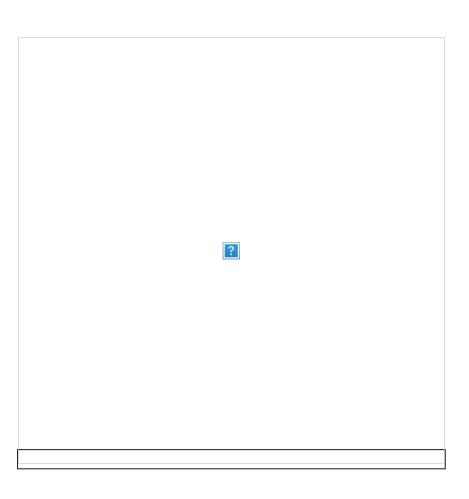
Shantz Bldg, Room 328

Professor

Tucson, AZ 85721 Office: 520-621-3087

Email: hinglem@arizona.edu

Co-Editor-in-Chief, <u>International Journal of Behavioral Nutrition & Physical Activity</u>



Book time to meet with me

From: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Sent: Monday, December 9, 2024 11:34 AM

To: Hingle, Melanie D - (hinglem) < hinglem@arizona.edu kwilund@arizona.edu kwilund@arizona.edu

Subject: Re: MDTD Emphasis Courses

Hi Melanie and Ken,

I wanted to follow up about the use of these two courses as emphasis electives for the proposed Medical Device Technology Development major:

NSC 275 Fundamentals of Precision Nutrition and Wellness

NSC 310 Principles of Human Nutrition in Health and Disease

We are in the process of getting this proposal submitted, and I need a record of support from your department in our use of these courses.

Thank you,



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

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From: Hingle, Melanie D - (hinglem) < hinglem@arizona.edu >

Date: Thursday, October 10, 2024 at 1:32 PM

To: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu Cc: Wilund, Kenneth R - (kwilund) < kwilund@arizona.edu >

Subject: MDTD Emphasis Courses

Hi Brandon

I received this note (below) and I wanted to let you know that Scott Going retired in June 2023, and Ken Wilund, cc'd on this email, is now our School Director. (I think Ken has met your Director). I am coordinating the undergraduate programs in our School, so between Ken and me, we can get your questions answered. Please do reach out with any other questions, and if there is a request for courses to be made available to your students, definitely keep us in the loop so that we can be sure to schedule and staff accordingly. Thank you!

Melanie

Melanie Hingle, PhD, MPH, RDN Professor



School of Nutritional Sciences & Wellness THE UNIVERSITY OF ARIZONA

Shantz Building, Room 309 1177 E. 4th Street, Tucson AZ 85721 vamullins@arizona.edu

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From: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Sent: Wednesday, October 9, 2024 2:39 PM

To: Mendoza, Michelle - (mnmendoz) < <u>mnmendoz@arizona.edu</u>>

Cc: Mullins, Veronica Anne - (vamullins) < <u>vamullins@arizona.edu</u>>; Jackson, Kelly A - (kjackson)

< kjackson@arizona.edu >; Going, Scott B - (going) < going@arizona.edu >

Subject: MDTD Emphasis Courses

Hi Michelle,

The last time I reached out to you it was about BS Medicine emphasis courses. Recently, I have been assisting with the proposal for a new undergraduate major in Medical Device Technology Development, and we have selected numerous courses to be included as emphasis electives. Two of these are from NSC. I was hoping you could let me know if the department would approve of their use as emphasis electives in this new MDTD program.

The courses are:

- NSC 275 Fundamentals of Precision Nutrition and Wellness
- NSC 310 Principles of Human Nutrition in Health and Disease

Please let me know if we can use these courses to help build the emphases. Feel free to reach out if you

need more information. We are hoping to get your response by the end of October because this proposal is moving on to next steps very soon.

Thank you,



Brandon Phillips

Program Coordinator, Senior Bachelor of Science in Medicine College of Medicine THE UNIVERSITY OF ARIZONA

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From: Mendoza, Michelle - (mnmendoz) < mnmendoz@arizona.edu>

Date: Wednesday, May 31, 2023 at 4:09 PM

To: Phillips, Brandon - (phillipsb) < phillipsb@arizona.edu>

Cc: Mullins, Ronnie Anne - (vamullins) < <u>vamullins@arizona.edu</u>>, Jackson, Kelly A - (kjackson) < <u>kjackson@arizona.edu</u>>, Going, Scott B - (going) < <u>going@arizona.edu</u>>

Subject: RE: BSM Emphasis Courses

Hi Brandon,

Thank you again for your interest in our courses! I appreciate your patience while I consulted with our faculty regarding your requests. We are okay with you listing NSC 101/170C1 and NSC 310 as options for the students. We are also okay offering NSC 315 and NSC 320, but only the online sections due to course capacity.

If you have any additional questions or require any formal agreement, I've included Ronnie Mullins (NHP Program Coordinator), Kelly Jackson (Undergrad Program Director), and Scott Going (School Director) on this thread.

Sincerely,

Michelle Mendoza, MA, RDN

Director of Student Nutrition Advising Center (SNAC)



1501 N. Campbell Ave. P.O. Box 245017 Tucson, AZ 85724 Ofc: 520-626-4555 Fax: 520-626-6252 medicine.arizona.edu

OFFICE OF THE DEAN

February 20, 2024

Marvin Slepian, M.D.

Regents Professor of Medicine – Division of Cardiology

Regents Professor and Associate Department Head – Biomedical Engineering

University of Arizona College of Medicine – Tucson

Dear Marvin:

In our roles as Dean and Vice Dean of Education, we write in strong support of the College of Medicine-Tucson proposal for a new Bachelor of Science in Medical Device Technology Development.

This new Bachelor of Science in Medical Device Technology Development degree will help grow the overall number of students coming to University of Arizona as well as those enrolling on-line. In addition, several Colleges/Departments/Center faculty members are leaders in their fields and are uniquely qualified to contribute to the program. The proposed program emanates from a partnership between the College of Engineering, James E. Rogers College of Law, Eller College of Management, College of Medicine Tucson, University of Arizona Health Sciences and Tech Launch Arizona.

Also, as we launch the Comprehensive Education Core, the BS in Medical Device Technology Development that will utilize the infrastructure to accommodate growth and provide students the support they need to be successful throughout their educational journeys.

Finally, and most importantly, there is an urgent need to provide educational pathways to students. The BS in Medical Device Technology Development will allow departments to leverage existing courses in novel ways and provide much needed enrollment opportunities.

Sincerely,

Michael M. I. Abecassis, MD, MBA

Iovanna C. Lopez Dean, College of Medicine - Tucson Professor, Departments of Surgery and Immunobiology

Kevin F. Moynahan, MD, FACP

Kevin J. Mayrala

Vice Dean, Education

Professor, Department of Medicine



Office of the Senior Vice President for Health Sciences Phoenix Campus 435 North 5th Street Executive Suite Phoenix, AZ 85004-2230 Tucson Campus 1670 E. Drachman PO Box 210216 Tucson, AZ 85721-0216 Tel: (520) 626-1197 Fax: (520) 626-1460

February 23, 2024

Marvin Slepian, M.D.

Regents Professor of Medicine – Division of Cardiology

Regents Professor and Associate Department Head – Biomedical Engineering

University of Arizona College of Medicine – Tucson

Dear Marvin:

I am excited to hear about the proposed launch of a new Bachelor of Science in Medical Device Technology Development. The new degree will offer students additional opportunities within the health sciences and meets the needs of a rapidly growing industry. As with any expanding industry, educational pathways that can help students move into the field will be very valuable to employers and sought after by students.

Not only will this degree help grow overall enrollment in a new and dynamic field of study, it also positions graduates to meet the challenges of the future in health care technology. The forward-thinking curriculum will prepare students to enter a fast-changing landscape by providing them with the interprofessional perspective necessary to be successful. This interprofessional partnership between four existing UA colleges, the University of Arizona Health Sciences and Tech Launch Arizona creates a unique opportunity for students by leveraging existing courses and resources.

I strongly support the launch of this program as an addition to the offerings of the College of Medicine – Tucson where it will be well positioned with access to research, clinical and other medical faculty and professionals. The college's history of excellent academic support for students will be key in ensuring their success as this new program ramps up.

Sincerely,

Michael D. Dake, MD

Senior Vice President for Health Sciences

Michael D. Mer

University of Arizona