



## Request to Rename an Academic Program

<b>Current Name of Academic Program:</b>
Public Management and Policy
<b>Last admit term under current name:</b> Fall 2024
<b>Proposed New Name of Academic Program:</b>
Public Affairs
<b>Preferred First term effective of new name:</b> Fall 2024
<b>Academic Department:</b>
School of Government and Public Policy, College of Social and Behavioral Sciences
<b>Geographic Site:</b> Tucson-Main, Arizona Online
<b>Instructional Modality:</b>
In-person, Arizona Online
<b>Brief Program Description:</b>
<p>Pave the way to a better, brighter society with this rigorous program geared toward building the future leaders of tomorrow. The Bachelor of Science in Public Affairs deconstructs how public and nonprofit organizations are managed, financed and organized. Students learn how public policies which affect all communities and in every sector are made and implemented at the local, state and federal levels. Armed with this knowledge, students develop insights into how to effectively create change that makes a difference. Coursework hones skills such as leadership, ethics, management, critical thinking and public speaking. This major acts as a strong building block for graduate study in law, specialized planning and public administration.</p>
<b>Reason for Renaming the Organizational Unit:</b>
<p>The School of Government and Public Policy is submitting a formal request to update the name of the undergraduate degree program currently named 'Public Management &amp; Policy' to 'Public Affairs'. There is no intent to alter any degree components or requirements other than the name.</p> <p>This request is sought with the full support of the SGPP faculty and School Director, in an effort to more accurately reflect the degree program components, course requirements, and intended career paths for students completing the degree. The current title of the program is antiquated to the time it was introduced as part of the Eller College of Management.</p>



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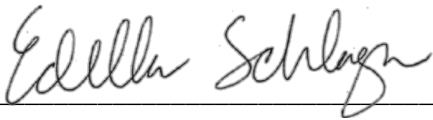
# Request to Rename an Academic Program

There are multiple reasons we are seeking a program name change, most prominently, these reasons relate to the larger field of public affairs as well as name recognition among students. The current program name, Public Management and Policy, highlights some of the elements within the larger field of public affairs, but it excludes others. Public management and public policy are themselves specific areas of study within the broader field. Large areas of study, such as the nonprofit sector and public administration, are excluded from this title. As time has passed, the naming of the degree program needs to modernize to communicate more clearly, to current and future students, and community affiliates, what it means to manage and lead as a member of the public service sector as a career.

The reasons to switch to Public Affairs help address these issues:

- It broadly captures areas across public management, public administration, public policy, and the nonprofit sector.
- The title is simple and flexible.
- The existing PA prefix maps well onto "Public Affairs"
- It is a common name across peer institutions and institutions with degrees in this space.
  - Washington State University, Indiana University, Wayne State Univeristy house similar degrees titled 'Public Affairs'

Department Head/School/Program Director Name: Edella Schlager

Department Head/School/Program Director Signature: 

Date: 11/16/2023

Dean/Associate Dean Name: Amy Kimme Hea Date: 11/22/2023

Dean/Associate Dean Signature: 