*Please complete the following information to inform the parameters of your Lightcast Analyst market report. Italicized instructions can be deleted before submitting this form.*

1. **Program Details** 
   1. **Name (and Degree Type) of Proposed Academic Program:** 
      1. **Emphases (if applicable):**
   2. **Academic Unit(s)/College(s):**
   3. **Campus/Location(s):**
   4. **Primary Contact and Email:**
2. **Classification Data**
   1. **CIP code/s:** [*Classification of Instructional Programs*](https://nces.ed.gov/ipeds/cipcode/default.aspx?y=56)*: 6-digit code for your own and any similar/competing programs, up to 4.*
   2. **SOC codes:** [*Standard Occupational Classification*](https://www.bls.gov/soc/2018/major_groups.htm)*: 6-digit code of target occupations for graduates of your program, up to 3.*
   3. **Key word(s)/Skill(s):** *if wanting to pull market data for specific job titles or skills instead of CIP or SOC code please list those terms here.*
3. **Market Definition:** *Where in the U.S.A. is the workforce demand for graduates of your program? By zip code, state/s, or region.*
4. **Similar/ Competing Programs:** *List programs at Arizona Public Universities,* [*ABOR-approved university peers*](https://www.azregents.edu/arizonas-public-universities/peer-institutions)*, or other institutions which deliver similar concepts and competencies, up to 3.*
5. **Relevant Skills:** *What employer-sought skills and competencies will students in your program learn?*
6. **Type of Report desired** (if unsure, please select report of interest and request a meeting with staff in [Curricular Affairs](mailto:curricular_affairs@list.arizona.edu?subject=Market%20data%20report%20request) for more assistance):
   1. Program Development & Review: *This report is here to help answer the question, “Should our institution offer this program?” with the application of relevant data.*
   2. Program Overview: *An overview of the demand for a program with data related to competitive landscape, job postings, skills, target occupations, and more.*   
      Note: this option will need a CIP code, Region, and Completions Year.
   3. Program Table: *A table of the academic program in a region with data related to completions, openings, earning, jobs and more.*   
      Note: this option will need a CIP code, Region, and Completions Timeframe.
   4. Programs by Location: *A map of academic programs comparing completions, openings, % change, earning and more across regions.*   
      Note: this option will need a CIP code, Choice of “All Available” Regions or “Limit by Region”, and Completions Timeframe.
   5. Diversity Overview: *A snapshot of the diversity in a schools’ program and mapped occupations.*Note: this option will need a CIP code, Institutions of interest, and comparison region.
7. **Other Information/Notes for CA staff:**